PA Images launches new e-commerce website

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PA Images, the UK's leading news, sport and entertainment image provider, has launched a new website which for the first time will be made available to non-PA customers to transact directly over the web.

The new e-commerce website, which has more than 20 million online images and is supported by more than 50 picture agencies worldwide, provides up-to-the minute content from the major stories and events around the world.

The site includes the ability to search and purchase images without a login, increased search functionality, a new masonry view and a broad range of topical collections updated daily. The archive stretches back to the 19thcentury from pictures of Queen Victoria to Princess Charlotte and today is supported by PA's award winning photographers

Andrew Dowsett, COO of PA Group said: "PA's reputation and access has generated an unrivalled library of photos, including a vast collection of the Royal family, iconic sporting events, major news stories, entertainment and more.

"We are delighted to launch our new and improved website – a more dynamic and intuitive customer experience to ensure we give our customers exactly what they want. It is a first for PA Images to allow customers the option to browse and buy over the web without an account. "

***"I like the option of being able to see different sized tiles or information within the tiles. I especially like the different sized icons to go through all the images quickly**."* Rebecca Harrison, ASOS Magazine.

"The new site is great, very intuitive and easy to navigate. I searched and located the images I wanted with ease. Images are displayed clearly and laid out effectively, with an option to change the view. I also set up a lightbox where I added and deleted images which was easy to do. The 'latest headlines' folder is very topical and keeps the site up-to-date and fresh – overall very impressed!" Laura Diebelius, Digital Account Manager, Parliamentary Digital Service.

"With the quick search function, display features and filter settings, you can find the exact image your business needs within seconds". Daniel Tervit, Business Development, Smarkets.

PA Images also provide commission photography, production services, digital products and 360-photography. It is a valuable service for businesses, picture researchers, private collectors and individuals.

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