

Out of Home International Brings BrunelOne.com to Bristol

Monday 2 June, 2014

Online printing company BrunelOne.com has appointed outdoor specialists [Out of Home International](#) to launch a billboard campaign in Bristol.

Six sheet and [48 sheet billboards](#) will be featured in prominent positions throughout the city from the first week in June; using roadside advertising to target road users and pedestrians and advertise the company's online printing services.

The adverts feature the company strapline of "your local online printer" and display the range of services available in the footer. One of the site's deals is clearly displayed in the centre of the advert, using bold font, striking colour and focus to create an engaging campaign.

The company's "click & collect" and "24 hour turnaround" services are also detailed as an added incentive to potential consumers.

BrunelOne.com is a Bristol-based company specialising in commercial print for business. Advertising in their local city allows the company to reach out to audiences by creating a personal campaign that will appeal to a vast demographic throughout Bristol.

Lee Dentith, CEO of Out of Home International's parent company Media Agency Group, said: "Combining use of two of the most popular billboard formats creates a reinforced campaign that will project BrunelOne.com's message right across Bristol."

Media:



Related Sectors:

Business & Finance :: Media & Marketing ::

Related Keywords:

Outdoor Advertising :: Billboard :: 6 Sheets :: 48 Sheets :: Advertising ::

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