Out of Home International and online estate agent SellMyHome.co.uk to launch a new billboard campaign in the Capital

Thursday 8 January, 2015

Out of Home International has teamed up with online estate agent SellMyHome.co.uk to launch an exciting new London-based advertising campaign in a number of spots across the Capital. The month long campaign will see SellMyHome's billboards and posters feature in some prime locations, from Clapham Junction and Earlsfield Station to cinema screens in Wimbledon.

SellMyHome's bright and vibrant blue advertisements will stand proudly in as many as 15 locations across varied parts of London, with it's minimalist style and to-the-point message sure to prove eye-catching and gain the interest of the Capital's commuters and visitors. The advertisements appear in some busy areas of the city, including outside of underground stations, ensuring that the campaign attracts new customers to what is already the UK's fastest growing online estate agent, as it looks to continue their 'property revolution.'

SellMyHome.co.uk are changing the way estate agents do business. With 0% commission on any property sale, no hidden fees and a simple and transparent pricing model, customers have been making huge savings. SellMyHome have consistently delivered the best deal for home owners whilst providing best in class service. Taking care of property valuation, marketing, viewings, feedback and negotiation, they're dedicated to guiding you through your property sale as it progresses towards completion.

CEO of Out of Home International's parent company Media Agency Group, Lee Dentith, said: *"We're very happy to be working alongside SellMyHome.co.uk for this latest advertising campaign, and we can't wait to see its results. The adverts will feature in some great locations in London and will certainly garner a lot of interest due to the competitive nature of London's property market. We have no doubt that the campaign will be a great success, which will hopefully lead to us working together again in the future."*

Media:



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Online Estate Agents :: Out Of Home International :: Out Of Home Advertising :: Sellmyhome :: Real Estate ::

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