Out of Home International and HCA International promote world class Manchester private hospital

Monday 26 January, 2015

Out of Home International has teamed up with HCA International to launch a new long-term advertising campaign, promoting the services of a 52 Alderley Road, a world class private hospital located in Wilmslow, Manchester.

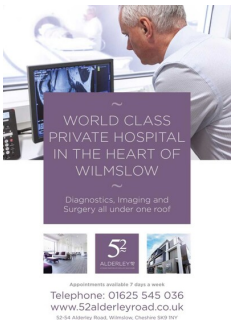
Having begun on Monday 19 January, the campaign sees billboard and 4 sheet advertisements situated in various Greater Manchester locations, namely Wilmslow, Hale, Alderley Edge and Altrincham. Running in 2-8 week slots, the advertisements will be on show throughout the year, up until September.

Simple and stylish in their design, the advertisements focus on the world class quality of the private hospital, highlighting the services of diagnostics, imaging and surgery which are all available under the one roof at 52 Alderley Road.

HCA International are the world's largest private hospital group, and 52 Alderley Road is their investment into progressive and dynamic healthcare provision of a quality which has never been seen before outside of London.

CEO of Out of Home International's parent company Media Agency Group, Lee Dentith, said: "*The campaign we're running with HCA International will undoubtedly produce some great results for 52 Alderley Road. We've got long-term billboards and posters in some great North West locations which will serve as a constant reminder to the public of the world class private hospital they have right under their noses in Wilmslow.*"

Media:



Related Sectors:

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Related Keywords:

Media Agency Group :: Out Of Home International :: HCA International :: Private Hospital :: Outdoor Advertising :: Billboard Advertising :: 52 Alderley Road ::

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