Organise parcel delivery online and keep costs down, Parcel2Go tells firms

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Online courier services specialist Parcel2Go has called on UK businesses to steal a march on the competition by making use of the cheap delivery services available through the internet.

A recent study carried out by navigation technology firm Trimble discovered that UK households spend an average of £136 a year on delivery charges, after purchasing goods through the internet. Three-quarters of respondents said fast delivery was very important to them when buying online, while 29 per cent of people polled said high delivery costs were an issue.

Parcel2Go, which offers a wide range of parcel delivery services online from international courier service options to next-day UK courier services, has said UK firms can learn from these survey results.

"The fact that households are happy to spend this much each year for the convenience of ordering online is yet another sign of the strength of internet retailing," said Richard Mercer, marketing director at Parcel2Go.

"Once again consumers have highlighted the fact that fast, inexpensive delivery options are what counts when they're looking to buy online and British companies should take note. By organising for their deliveries to be sent with reliable couriers, offering cost-effective services, businesses can keep overheads down while ensuing customers receive their goods as quickly as possible."

City Link, Parcelforce, Yodel and TNT are just some of the top courier companies currently offering UK and international services through Parcel2Go's website. Businesses can find out how much they can save by using Parcel2Go's Quick Quote tool. Parcel tracking services are also available through the site.

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About Parcel2Go:
Parcel2Go Ltd has been helping its customers to organise cheap international delivery orders for the past 21 years. Based in Bolton, the company operates a cost-effective online parcel delivery service and international freight shipping service with low postal rates. Parcel2Go offers access to world courier services from the likes of FedEx and CityLink - reliable couriers that offer collection and delivery services throughout Britain, Europe, and countries across the world.

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