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Orca App's fresh update is out now with the signature First Collection

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Orca is a new investment app, and as such, it might at first glance seem like one of many. But Orca has a whole host of features that make it stand out from the rest. One of these is First Collection, and here we tell why it's worth trying out.

A brighter day

A lot of people out there want to invest, though often a lack of knowledge about how investment works make them feel insecure about taking the first step. On top of that, the sheer multitude of stocks available on the London Stock Exchange can be intimidating to inexperienced investors who struggle to choose stock and build a healthy portfolio. As a result, investment can seem neither as enjoyable nor as enticing as they'd hoped. Unsurprisingly, many choose to leave it for another, brighter day. Well, with Orca's First Collection – an investment tool to make portfolio selection smooth and simple – that brighter day is today.

Orca's selection of First Collections

In keeping with investment classics, we offer three suggested portfolios to Orca's users.

• Defender

This is a risk-off line of investment. In this portfolio, you'll find stocks with relatively low volatility and stable performance in the long-run.

• Per Aspera Ad Astra

A riskier, but potentially more lucrative investment strategy underpins this portfolio. It does favour stocks with higher growth potential, though those come with higher risks and volatility.

Golden Mean

As the name suggests, this portfolio takes a balanced approach to selecting stocks. It offers a combination of moderate growth and limited risk potentials.

Investment options

While Orca's suggested First Collection portfolios offer you an effortless entry to the world of investing, it's up to you whether you want to follow that suggestion. You can build one or more portfolios of your own if you choose – or you can just study the stocks in the portfolios and use the Search to invest in them one-by-one as it suits you. So you see, First Collection is a handy tool not only for immediate investing but also for market study and stock screening.

About the Orca App

Orca App limited was founded by Denis Gulagin and Fyodor Panteleev two years ago. Both have a fintech background and mobile app development experience. Currently, Orca is an Appointed Representative of RiskSave Technologies Ltd, regulated and authorised by the Financial Conduct Authority.

In the future, Orca is planning to include NYSE and NASDAQ stocks and to enter European markets.

As with all investing, your capital is at risk.

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