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### **Opodo Launches Interactive Travel Guides for Movie Buffs**

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#### **Opodo Launches Travel Guides for Movie Buffs**

#### Interactive Maps Help Travellers Discover Mythical Locations used in +150 Movie Classics

To mark the 68th annual Cannes Film Festival kicking off this week, Opodo is unveiling <u>"Cities in 8mm"</u>, a comprehensive online guide enabling fans of cinema to discover the most memorable filming locations in five iconic cinematic cities- Los Angeles, Mumbai, New York City, Paris or Rome.

Featuring interactive maps which pinpoint over 80 filming locations featured in 150 films with exciting anecdotes, the guide is a great point of reference for movie fanatics planning a city break itinerary.

Stephanie Uhlig, the UK Managing Director of leading online travel company Opodo said "From timeless classics such as Breakfast at Tiffany's and La Dolce Vita to cult masterpieces American History X and Reservoir Dogs, as well as modern blockbusters like Leonardo DiCaprio's Inception, the guide is a dream travel tool for film buffs of all ages."

To help lovers of travel and cinema choose which city they should explore first, Opodo has named its list of **'Top 10 Movie Moments by Location'**, alongside with a video clip for each scene:

#### 1. Lexington Avenue and East 52nd Street, Manhattan, NYC: The Seven Year Itch

Billy Wilder's 1955 classic captured the famous scene (and timeless photo) where Marilyn Monroe's white dress is blown up by a subway, revealing a glimpse of her underwear. Very risqué at the time!

#### 2. Fontaine de Trevi, Rome: La Dolce Vita

"Marcello, come here!". Who could forget this amorous fountain scene in Federico Fellini's masterpiece La Dolce Vita when beautiful actress Anita Ekberg takes a bath in the Trevi fountain?

#### 3. Tiffany & Co. on 727 5th Ave, NYC: Breakfast at Tiffany's

Holly Golightly has the answer for the best hangover cure... a spot of window shopping at daybreak with a danish and coffee in hand. Another Audrey Hepburn classic movie moment is the ice cream eating scene on the steps of Trinità dei Monti, Rome, in <u>"The Roman Holiday"</u>.

#### 4. Venice High School, 13000 Venice Blvd, LA: Grease

Best known as Rydell High School in the 'Summer Nights' of 1978 from the popular musical Grease, this was also used as the location for many other movies such as American History X, TV shows like Glee and several music videos including 'Baby One More Time' by Britney Spears.

#### 5. Katz's Delicatessen, 205 E Houston St, NYC: When Harry Met Sally

This is the iconic café where Meg Ryan's 'Foodgasm' over a pastrami sandwich became a Hollywood phenomenon. The comical quote "I'll have what she's having" was later used for a shampoo advert.

#### 6. Café des Deux Moulins, Montmartre, Paris : Amelie

Stroll in the footsteps of Amélie Poulain and linger at the famous café where the heroine works. This fabulous art-house film by Jean-Pierre Jeunet put the Montmartre district on the map, but also Paris... the movie was filmed in over 80 locations, can you find them?

#### 7. Chhatrapati Shivaji train station, Mumbai : Slumdog Millionnaire

The last scene of the 2008 Oscar-winning blockbuster Slumdog Millionaire was filmed inside this stunning station which is listed as a UNESCO World Heritage Site. When in Mumbai you should also check out another key filming location for this film, Dharavi, one of the largest slums in the world.

#### 8. Grand Olympic Auditorium, NYC: Rocky

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One of the last known major boxing and wrestling arenas from the golden eras, this location was made famous in Sylvester Stallone's Rocky and Million Dollar Baby. Don't forget, "life's not about how hard of a hit you can give...it's about how many you can take, and still keep moving forward."

#### 9. Quality Café, 1236 West 7th Street, LA: Catch Me If You Can

This popular diner has seen countless A-list actors including Brad Pitt and Vince Vaughan (Mr. and Mrs. Smith), Denzel Washington and Ethan Hawke (Training Day), Nicolas Cage (Gone in Sixty Seconds) and Gwyneth Paltrow (Seven) to name a few. It was so popular with Hollywood clientele that it ceased trading in 2006 to become a fully-fledged filming venue. Now great for celebrity spotting!

#### 10. Cafe Debussy, 6 Rue Cesar Franck, Paris: Inception

How do you know if you're awake, or dreaming? Now renamed IL Russo, the terrace of this café is where Leo DiCaprio explains the complex world of dreaming to Ellen Page right before she wakes up!

The "Cities in 8mm" guide also reveals popular celebrity haunts in each city and the most famous movie hotels to visit, including the luxurious places where legendary actors stayed during filming.

Film buffs can visit http://blog.opodo.co.uk/cities-in-8mm/ to create their movie-magic travel itinerary.

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#### About Opodo:

Opodo (<u>www.opodo.co.uk</u>) is one of Europe's leading online travel companies. Opodo offers customers the widest possible online search to help them find the best and most suitable deal. Founded in the UK in 2000, it was the first European online travel company. Opodo offers flights from over 440 low cost and scheduled flight operators, rooms in over 550,000 hotels in more than 200 holiday destinations, as well as other travel products such as insurance and car rental. Opodo is active in 14 European countries including the UK, Germany, France, Italy, Norway, Denmark, Finland, Portugal, Austria, Poland, Belgium, Switzerland and Sweden.

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