OnPrintShop to Showcase AI-Powered Web-to-Print Platform at FESPA Global Print Expo 2026

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The web-to-print software provider will exhibit at Booth 3/B29, Fira de Barcelona, from May 19 to 22, 2026, presenting its full platform alongside three recently expanded product offerings.

OnPrintShop, an AI-powered web-to-print software provider, has announced its participation in FESPA Global Print Expo 2026, scheduled from May 19 to 22, 2026, at Fira de Barcelona, Spain. The company will exhibit at Booth 3/B29, where its team will conduct live demonstrations of its web-to-print platform across multiple product categories and market segments.

FESPA Global Print Expo is one of the print industry's most prominent international events, drawing print service providers, technology buyers, and industry decision-makers from across the globe. OnPrintShop's presence at the expo reflects the company's continued focus on engaging directly with print businesses at the forefront of the industry's digital transition.

Platform and Solutions on Display

OnPrintShop's booth will offer demonstrations across its core platform, which spans B2C and B2B Web-to-Print Storefronts, an AI Integrated Online Designer Studio, Automated Workflow and Production Management, Commercial and Large Format Web-to-Print Solutions, and Photo Print Software.

The AI Integrated Online Designer Studio has been a notable area of interest within the industry, enabling end customers to generate print-ready artwork through AI-assisted layout tools and real-time product previews, reducing design friction and revision cycles for print businesses of all sizes.

The Automated Workflow and Production Management system connects order intake, prepress processing, and job scheduling into a single integrated pipeline, addressing one of the more persistent operational challenges facing print service providers: the cost and error risk of manual handoffs between departments.

In addition to its established platform, OnPrintShop will present three recently added solutions at the event, a Labels and Sticker Solution serving the packaging and retail branding sectors, a Document Printing Solution built for commercial and corporate print providers, and a Pattern Print Software for Custom Fabric and Wall Art catering to the growing personalised décor and textile market.

Company Representatives

OnPrintShop will be represented at FESPA 2026 by Naimish Patel, Vice President of Sales, and Naresh Devra, Vice President of Product Development.

"Print businesses attending FESPA are actively evaluating where to invest in technology," said Naimish Patel. "Our goal at the booth is straightforward: to show them, in practical terms, what their operations could look like with the right web-to-print infrastructure in place."

Naresh Devra noted the significance of demonstrating the platform in a live environment: "Trade events like FESPA allow us to go beyond product documentation. Visitors can interact with the platform directly, ask detailed technical questions, and assess how it fits their specific workflow, which is a very different experience from a remote product walkthrough.

Meeting Availability

Print business owners and industry professionals seeking dedicated time with the OnPrintShop team at FESPA 2026 can pre-schedule one-on-one meetings with Naimish Patel or Naresh Devra. Details are available at onprintshop.com/events/fespa-global-print-expo-2026.

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OnPrintShop is an AI-powered web-to-print software solutions, serving print businesses across B2C and B2B markets globally. Its platform encompasses online storefronts, an AI-integrated designer studio, automated production workflows, and solutions for commercial, large-format, photo, labels, document, and pattern printing. OnPrintShop is headquartered in Ahmedabad, India.

Company Contact:

OnPrintShop

T. 07935200685
E. marketing@onprintshop.com
W. https://onprintshop.com/

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