Only-Apartments Purchase Professional Holiday Rentals Company - Quadrupling European Short-Term Rentals

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Only-apartments – the short-stay apartment rental website have purchased the 'Professional Holiday Rentals' company, which includes the Migoa website and totals more than 100,000 apartments. Only-apartments, which to date focused mainly on apartments in European cities , now swells its apartment rentals by nearly 400%, including many European holiday destinations, such as the Balearic and Canary Islands and many popular Spanish coastline areas.

Barcelona based - Only-apartments, is the original online short-stay apartment rental site, launched in 2003 and as a result of buying Professional Holiday Rentals SL - owner of Migoa the holiday rental portal that operates in 12 countries; Only-apartments have quadrupled the number of apartments on offer. With this acquisition, Only-apartments continues their expansion plan, which includes the opening of a new US office in May 2015 and a catalogue of more than 98,000 vacation homes. These new properties are mostly located in holiday destinations, which enables the company to gain strength beyond the European capitals that they previously specialised in – such as; Barcelona , Rome, Paris , London, Berlin.

By buying Professional Holiday Rentals, Only-apartments aims to continue to be a leader in the quickly growing and very competitive short-stay market. Alon Eldar, Founder and CEO of Only-apartments says; 'Migoa's technological platform is tremendous and offers the ability to quickly integrate multiple sales channels and consequently, increase the number of properties the traveler can find'. Professional Holiday Rentals was founded in 2014 and has a team consisting of 10 professionals who will continue to work in the same roles .

About Only-apartments: Founded in 2003 in Barcelona by Elizabeth Cristiá and Alon Eldar - Only-apartments specializes in renting apartments for short stays, with the aim of offering the largest selection of apartments as an alternative to hotels. It currently has a range of more than 30,000 apartments registered in 2,000 destinations in 109 countries. Since 2006 and due to the rapid growth of this sector, the company is experiencing global expansion, as well as adding several European destinations. The company's business is based on the online booking with immediate confirmation, avoiding waiting for a response from the owner and making the booking process an simple and clear experience. The company also has its web www.only-apartments.com translated into more than 20 languages and several dialects and has an 24/7 international customer service.

About Professional Holiday Rentals, SL: Professional Holiday Rentals is a technology company founded by Oriol Blasco , owner of the web www.migoa.com holiday . The company was founded in February 2014, and currently has a portfolio of almost 100,000 apartments and professionally managed vacation homes. Most of the properties published in Migoa allow booking with instant confirmation and online payment.

For further information: Liz Parry PR, 07968 144275 /liz@lizparrypr.co.uk /

http://www.only-apartments.com/

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