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ONLINE MAGAZINE CELLOPHANELAND* RELAUNCHES

Monday 22 June, 2020

Online magazine <u>CELLOPHANELAND*</u> relaunches with a brand new look and content; unwrapping the best of **Arts & Culture**, **Food & Trave**, **Style**, **Wellness** and **Conversations** from around the world with its exclusive sneak previews, expert recommendations and insider tips.

<u>CELLOPHANELAND*</u> was founded by British award-winning writer and editor, Julie Eagleton. During her career, Julie has written for publications such as Elle, Harpers Bazaar, The Independent, The Telegraph, The Times and Vogue. Julie also spent many years working in PR, in London. She worked for Global Communications and Advertising Agency, Saatchi & Saatchi, and was PR Manager at Private Bank, Coutts, whose noted clients included the The Royal Family.

Julie Eagleton, Founder and Editor-in-chief said: "*I am very excited to relaunch the magazine. Our team of expert writers are dedicated to informing, engaging and inspiring our readers who all share a passion for the subjects that we specialise in. At <u>CELLOPHANELAND*</u> we are committed to high quality journalism, and are discerning and recommend what we love, and what we think is worthy of our readers time"*

Since its inception in 2010, <u>CELLOPHANELAND*</u> has been proud to collaborate with partners and luxury brands on both sides of the Atlantic, and is always looking to forge relationships with new partners.

For further media information on CELLOPHANELAND* contact: press@cellophaneland.com

www.cellophaneland.com

Instagram: @cellophaneland

Notes to Editors

- <u>CELLOPHANELAND*</u> is an online magazine which unwraps the best of Arts & Culture, Food & Travel, Style, Wellness and Conversations from around the world.

- It was founded in 2010 by British writer and editor, Julie Eagleton.

- <u>CELLOPHANELAND*</u> targets a cultured, and adventurous audience, and is aimed at those who are passionate, curious and discerning. Our readers are educated and well read with significant spending power.

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Company Contact:

Julie Eagleton

- T. 07899 905024
- E. julie@julieeagleton.com

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