Online Estate Agents SellMyHome.co.uk Partner With Property Detective, Market Leaders In Local Area Property Research

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Online estate agents SellMyHome.co.uk partner with Property Detective, market leaders in local area property research.

Premium online estate agent SellMyHome.co.uk announced today an exciting partnership with Property Detective, the market leaders in local area research.

The collaboration will combine the convenience and cost benefits of online property selling, with local information that is crucial to the buyer, offering a hybrid service that can cater to all of the consumer's needs.

Property Detective tells you everything you need to know about your neighbourhood: from schools, crime rates, demographics, flight paths, potential nuisances, retail and leisure opportunities, broadband speeds and much more. This added platform personalises online selling, giving the buyer a unique experience that puts SellMyHome.co.uk into an unrivalled position within the UK's online property market.

For example, if you are researching the SellMyHome.co.uk property on Twickenham Road in Leytonstone you will find a rated outstanding school just a six minute walk from your door, a crime average of four percent below the national level and a local train line eight minutes away: nuisance or desirable, you be the judge.

Will Clark, Managing Director of SellMyHome.co.uk says, “Online agencies offer convenience and reduced costs but are often criticised for their lack of community knowledge. Partnering with Property Detective provides a hybrid service that combines reduced costs and an in-depth knowledge of the neighbourhood. Their product perfectly compliments our business and supports our ongoing mission to become the go-to online estate agent.”

Barry Bridges of Property Detective says, “We want to help people make more informed, smarter decisions about where they want to live and offer insight into the quality of life they can expect in the area they buy a home.

“We are so excited that a trusted online estate agent likeSellMyHome.co.uk is partnering with us in a joint effort to increase transparency and improve customer service in the home buying process. We know SellMyHome.co.uk puts a high priority on ensuring knowledgeable agents are delivering premium customer service and we are thrilled they recognise our property reports as a necessary resource for that objective.”

Notes to Editors:

About SellMyHome.co.uk

When was the company founded?

Founded in 2013, SellMyHome.co.uk is now one of the fastest growing nationwide online estate agents with a focus on the London market.

Who is behind SellMyHome.co.uk?

It was founded by Will Clark and Henry Nash.

Who heads up the service and what is their background?

Co-founded and headed up by RICS qualified ex-Knight Frank estate agent Will Clark and advertising strategic planner Henry Nash.

How much does it cost to sell through SellMyHome.co.uk?

SellMyHome.co.uk was launched to offer vendors a low cost solution to marketing their properties online

by charging a flat fee. The basic package starts at only £499.

How do the fees compare to a traditional estate agent?

As a vendor is charged a flat fee rather than a percentage of the sales price, there is a significant cost saving.

About PropertyDetective.com

Founded in 2011, Property Detective, a powerful research tool, is bringing intelligence to the home moving process. Established to help people make informed, confident decisions about where they want to live, Property Detective is the market leader in consumer property research providing neighbourhood facts featuring: crime rates, schools, noise pollution, amenities and much more. Property Detective is registered with the Property Codes Compliance Board (PCCB), a member of the Council of Property Search Organisations (CoPSO) and regulated by The Property Ombudsman (TPO). Since 2013 over 26,000 people have relied on Property Detective to provide essential information about the local area. For more information, please visithttp://www.propertydetective.com.

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