

## OneDirection.net Release New One Direction iPhone App

Wednesday 28 November, 2012

[OneDirection.net](#), recently rebranded as 'One Direction News', announced their new One Direction iPhone App last week, which has received over 25,000 downloads in the first 10 days of release.

Launched to coincide with the release of the popular boyband's new album 'Take Me Home', the easy-to-use app entitled [One Direction World](#) is billed as "THE essential iPhone app for every 1D fan", and provides current news, band photos, wallpapers, song lyrics and videos, as well as information on tour dates & concert tickets.

An Android version of the same app is currently the number one downloaded One Direction app on Google Play (Google's version of Apple's App Store), so OneDirection.net are predicting big things for it. Both apps are entirely free to download.

The website has direct links with the boyband's official merchandise company Global Merchandising Services, and as such has an "Official Fan Store", where fans can purchase 1D merchandise such as t-shirts, hoodies and CD's.

With One Direction's popularity increasing each day, OneDirection.net are confident the app will be a success, and promise to release updates on a regular basis to ensure that interest is kept high.

Regarded by fans of One Direction as their first-choice destination for news & gossip, the website boasts over a million unique monthly visitors along with a thriving community. At any one time there can be hundreds of fans from all across the world chatting to each other.

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