Onebip by Neomobile partners with SingTel to launch Direct Carrier Billing in Singapore

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SingTel and Onebip offer merchants the most advanced billing technology for mobile payments

London, UK 9 April 2014: Onebip by Neomobile, the global mobile payments service, and SingTel, a leading telecommunications provider in Asia, today announced the launch of Direct Carrier Billing for Onebip merchants operating in Singapore.

This partnership will allow SingTel subscribers in Singapore, to charge purchases from Onebip merchants directly to their mobile phone bills.

Onebip Merchants such as Game Publishers and App Developers, will benefit from a more advanced carrier billing technology, higher pricing flexibility, better commercial conditions, increased conversion rates and ultimately new and increased revenue streams. SingTel and Onebip by Neomobile will also support merchants wishing to enter or develop their presence in the Singaporean market, with local promotion and marketing activity.

Mobile payments via direct carrier billing enables merchants to reach new and unbanked customers who prefer to use a simple, secure and fast way of paying for their purchases without the need of a credit card or bank account. With the largest mobile network in Singapore, SingTel's post-paid customers who make up the majority of subscribers will now be able to purchase digital goods and services online from their favourite merchants using Onebip's mobile payment service.

"We're excited to be partnering with SingTel - a leading global carrier and to be able to offer our merchants the benefits of direct carrier billing in a thriving and tech savvy South East Asian economy. The Onebip by Neomobile and SingTel partnership will enable consumers in Singapore to make online purchases using a simple, secure and fast way of paying with their mobile," said Gianluca D'Agostino, Co-Founder and CEO of Neomobile.

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NOTES TO EDITORS

About Onebip

Onebip, by Neomobile, is a global mobile payment service that offers the best user experience and the most advanced billing technology for its partners. With over 5 billion users connected to 250+ carriers in 70 countries, Onebip enables merchants to seamlessly monetize digital goods and services to their users on a global scale. It also provides users with a simple, secure and fast way of paying for their purchases via mobile without the need of a credit card or bank account. Onebip's deep integration with carriers and expertise in mobile direct billing enables our partners to experience the next generation of mobile payments in just one click.

Onebip started in 2005 as the first mobile payment service in the world. Today it is the mobile payment service of global mobile commerce group, Neomobile, which has offices in Rome, London, San Francisco, Mexico City, São Paulo, Madrid, Reus, Berlin, Paris, Milan, Bogota, Belgrade, Istanbul and Mumbai.

Visit www.onebip.com for more information.
Check out Onebip on Twitter at www.twitter.com/onebip | LinkedIn at www.linkedin.com/company/onebip | YouTube at www.youtube.com/onebipbyneomobile

About SingTel

SingTel is Asia's leading communications group providing a portfolio of services including voice and data solutions over fixed, wireless and Internet platforms as well as infocomm technology and pay TV. The Group has presence in Asia and Africa with 462 million mobile customers in 26 countries, including Bangladesh, India, Indonesia, Pakistan, the Philippines and Thailand. It also has a vast network of offices throughout Asia Pacific, Europe and the United States.

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Onebip by Neomobile

T. 00447769657820
E. suraya.adnan@neomobile.com
W. https://www.onebip.com

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