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### One in Three married women are addicted to online bingo

### Tuesday 23 June, 2015

The crew at <u>Newbingosites.net</u> decided to do a survey on the UK public who have shown an interest in social gaming and found some fascinating results.

We asked over 2,000 people from the UK about their online leisure activity and found some fascinating insights. <u>So here is the lowdown.....</u>

- 1. The most interesting statistic was 1-in-3 Married Women play online bingo
- 60% of Married women who play bingo online do so solely for the purpose of being part of a social community.
- 90% of Married women first played online bingo for real money after watching a TV advertisement.
- 78% of online bingo players are women.
- 85% of bingo players now play online.
- A little more than half of married women at 52 percent spend over £200 per month playing online bingo and side-games.

## So what do you think?, are you a married women who plays online bingo because you feel lonely?

You can see the results and infographic of this fun survey right here ....

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