ON A HO-HO-HOLIDAY JOURNEY with STEIFF

Wednesday 27 November, 2024

Giengen/Brenz

Just in time for winter, Steiff is launching a new collection of festive plush toys. The Christmas-themed novelties, including Snuffy the dog, Jimmy the teddy bear, Gilda the goose, and the Ben Teddy bear pendant, feature winter outfits and are sure to bring joy to young and old alike. The cuddly companions are available in selected stores and online. For more Christmas gift ideas, visit steiff.com.

Cosy Christmas Snuffy Dog

The soft plush dog Snuffy has donned an adorable red-and-white Christmas hat for the holidays. With this festive accessory, the 27 cm tall, brown-and-white pup is a delightful surprise under the Christmas tree or from St. Nicholas. A timelessly beautiful gift and a cheerful companion for any child.

Size: 27 cm Price: £ 34,90

Jimmy Teddy bear - Christmas

Featuring charming details like a festive hat and a checkered bow, the 30 cm tall Jimmy teddy bear is the perfect Christmas gift. With its curious black eyes, firm little nose, and fur made of wild cuddly plush, this classic in holiday attire will immediately win over any recipient.

Size: 30 cm Price: £ 39,90

Cosy Christmas Gilda Goose

Gilda Goose, dressed in super-soft plush feathers, is a fluffy delight to hold. With her red scarf, Gilda is a snuggly companion not just for the holiday season.Size: 26 cm

Price: £ 34,90

Cosy Christmas pendant Ben Teddy bear

The Ben Teddy bear pendant spreads festive cheer with his red-and-white Christmas hat. Whether on a keyring or school bag, the cuddly Ben is as soft and snuggly as his larger counterparts. At 12 cm tall, he makes keys easy to find in any bag and adds a festive touch to accessories. Dressed in such a festive outfit, Ben is a delightful surprise for an advent calendar or under the Christmas tree.

Size: 12 cm Price: £ 19,90

About Margarete Steiff GmbH

Founded in 1880 by Margarete Steiff, the Margarete Steiff GmbH is a globally renowned manufacturer of high-quality plush toys, most famously the legendary Steiff teddy bear. With a rich heritage spanning over a century, Steiff is synonymous with craftsmanship, quality, and innovation. Each Steiff product is carefully made to evoke emotions and create memories that last for generations. Steiff remains committed to continuing its founder's legacy, inspiring both children and adults with its timeless creations.

For more information, visit: steiff.com

Press contact

Margarete Steiff GmbH

Felicia Ruf

presse@steiff.com

Media:



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