Omnilotus Rejuvenated After Their R&R Trip to Bald Head Island

Tuesday 8 September, 2015

Omnilotus have recently returned from an R&R trip to Bald Head Island and are now feeling rejuvenated and ready to hit the ground running.They have lots of great new ideas that they are excited to implement following their 14-day getaway to North Carolina.

About :http://www.omnilotus.co.uk

The small and remote Bald Head Island, historically named as Smith Island, is a village located on the east side of the Cape Fear River in North Carolina.The location of the island makes it only accessible by ferry, from the nearby town of Southport.The island is somewhat of a hidden treasure, its remoteness makes it a sought out location for those looking for a peaceful and scenic place to relax.The resident's method of transport is golf carts and bicycles; meaning traffic noise isn't a hindrance to the beautiful location.Bald Head Island boasts 14 miles of unspoiled white beaches as well as beautiful seaside lodges.One of the main attractions of the island is the acclaimed coastal golf course which provides visitors with the opportunity to play a round of golf while enjoying the scenery the island has to offer. Golf isn't the only sporting activity available, there are a wide range of activities on offer such as tennis and sailing.

A group of just over 20 marketing and sales professionals from the UK flew out to Bald Head Island on August 15th to attend the R&R event.During the trip time was spent networking with other industry professionals and enjoying the many activities the island had to offer.The trip was set up to allow the entrepreneurs and business owners to spend time away from the office environment to relax and network with other industry professionals."It's important to spend time away from the office to recharge the batteries and it is in the time away when the creativity starts to flow," said a representative for Omnilotus.

Approaching the last financial quarter of 2015, the firm believe their trip has helped to bring some fresh ideas that will see them finish the year strong.

Omnilotus is an outsourced sales and marketing firm based in London. The firm develops personalised direct marketing campaigns on behalf of their clients' brands which are specifically designed to raise their brand awareness and increase their market share.Many promotional campaigns focus on mass media marketing techniques like print advertising, online platforms and television marketing. However, all these formats fail to engage with the customer on a personal level, and that's what makes the Omnilotus approach, with in-person promotions, so unique. Their promotional campaigns focus on the personalised interactions between a brand and a consumer. By utilising the firm's services it enables brands to reconnect with their customers in a way that their competitors aren't doing, making their brand a more favourable choice for consumers, and building their brand loyalty.

Related Sectors:

Business & Finance :: Entertainment & Arts :: Media & Marketing :: Retail & Fashion :: Sport :: Travel & Tourism ::

Related Keywords:

Attitude :: Positive :: Coaching :: Omnilotus :: Sales :: Marketing :: USA :: North Carolina :: Seaside :: Resort :: Rest. Relax ::

Scan Me:

Company Contact:

Omnilotus

T. 07794 164727
E. info@omnilotus.co.uk
W. https://www.omnilotus.co.uk/

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.omnilotus.pressat.co.uk