Old gold makes wishes come true

Monday 8 September, 2025

Sharps Pixley – a member of Degussa, expands gold buying service

London, 8 September 2025 – The gold price is currently soaring – an ideal opportunity to give long-forgotten jewellery a new lease of life. Many people have old jewellery, broken chains or inherited pieces languishing in drawers. They are often worth more than they may appear, especially with the price of gold at record-breaking highs.

Whether for an upcoming trip, making wishes into reality, or as a financial buffer: those who act now can transform hidden treasures into new opportunities.

With its professional old gold buying service, Sharps Pixley – a member of Degussa, offers a trusted option to fully harness gold's potential. 'Many customers are surprised at how much their old jewellery is actually worth, particularly when it is professionally inspected and correctly valued,' says Straller-von Kersten, Degussa Regional Manager.

New service in the UK: gold buying available in London from September

Already established across many of its international locations, Degussa is now further expanding its old gold buying service: from September 2025, customers can officially bring their scrap precious metals to Sharps Pixley, its UK branch situated in London, for valuation and sale. This new capability complements Sharps Pixley's existing gold and silver bullion buying service.

On the premises, customers will be personally supported by experienced experts – transparently, discreetly and quoted based on the day's precious metal prices. Sharps Pixley accepts jewellery, coins, watches, medals, bullion and other old gold items.

About Degussa

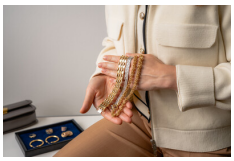
The name Degussa stands for quality and reliability in the world of precious metals. As a trusted partner for certified investment bars and coins, Degussa offers comprehensive services for precious metal investments, leading the market among independent dealers in Europe. With approximately 220 employees, the company currently operates 16 branches across Germany, Switzerland, Spain, and Great Britain.

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