

## Office Suppliers Aston and James Win Superstat Recycling Award Third Time in a Row

Tuesday 5 March, 2013

Many businesses have begun taking a number of steps to make their practices more environmentally friendly. One of the simplest ways for a business to become greener is to recycle the various office supplies that can clog up landfills unnecessarily. Aston and James is an [office supplies company](#) who have been recognised for the fact they can help businesses to make the leap into eco-friendly company practices.

### Recycling Award

The recycling award is offered by ERS Europe and Superstat each year to the company who collects the most used toner cartridges over the course of the year. Each office recycling company competes to collect these cartridges which can be recycled instead of simply being thrown away. [Toner & ink cartridges](#) can add to the stress of landfills that are already growing beyond their limits. This recycling award helps to encourage both those supplying and using office supplies to recycle their equipment. Recycling is an important step to make business practices more sustainable.

### Aston and James Eco-Friendly Practices

This office supplies company has long been known for its environmentally responsible choices. They offer their own recycling services to clients to help them rid their offices of unused clutter that could be recycled such as desks, chairs and more. The 2012 Recycling Award was given to Aston and James for the third consecutive year after they recycled 9,940 empty toner cartridges between December 2011 and November 2012.

### Charity Fund Raiser

Each cartridge recycled also means that Aston and James' chosen charity gets a bigger donation. By the end of March of 2013, they will have raised over £5,000 for the Blue Cross. The Blue Cross works both locally and across the UK to help take care of pets that are ill, injured, abandoned or unwanted. This money will be used to provide shelter, vaccinations, microchipping, food, surgeries, dental care and more for pets who desperately need our help. This charity runs completely without any government funding and relies solely on public donations to get its very important work done. This makes the donation from this office recycling company even more important and appreciated.

### Quote from Aston and James

The MD of Aston and James, Darren Aston has been quoted as saying of this contest: "I am extremely proud of my team for the third year running. It's great for the environment, our customers benefit as it removes the headache of moving their used toners on, our drivers are already on site so it costs nothing and our nominated beneficiary has been the Blue Cross charity. We will continue to do our bit for the environment and we have our eyes firmly fixed on recycling 10,000 units this year!"

### How to Help

Customers of Aston and James can easily get involved in helping them to exceed their 10,000 cartridge goal and raise some much needed funds for the Blue Cross. Drivers of this office supply company can collect cartridges when delivering goods. This will help to save much needed office space that the cartridges can quickly use up. Drivers can also provide a collection bin to store cartridges for recycling as well as provide a new bin once the full one is removed. This is a free way to raise money and help to save the environment.

Aston and James is an office supplies business that is truly making a difference. The 2012 Superstat Recycling Award being won for the third year in a row is positive proof of the recognition that they deserve for their hard work.

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