OFCOM Says Britons Reach 'Digital Peak' at 14

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Commenting on Ofcom's annual report, **Ernest Doku, telecoms expert at uSwitch.com, says:** “The mums and dads of techy tots won't be surprised to hear the findings of Ofcom's report. Toddlers are tablet trained before they're potty trained these days.

“According to our research, nearly 4 million British children first master touchscreen tablets and smartphones aged three years or younger while more than one in ten (11%) are under the age of two - barely a twinkle in daddy's iPad.

“There are benefits to the patter of tiny geeks. Not only are smartphones invaluable for keeping tabs on your brood, there's a growing array of educational apps and multimedia to help with everything from bedtime stories to homework.

“If you do decide to give in to your child's requests for their own mobile, ask the network to place a cap on their bill. This takes about five minutes and is a very sensible precaution, especially if your child has a data-hungry smartphone. Make sure that when they're at home, they are browsing the web using Wi-Fi instead of connecting to the internet via 3G or 4G.”

-ENDS-

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