O’Connor Marketing Attend Jordan Belfort Live in Sydney

Friday 27 June, 2014

Ronan O’Connor, Managing Director of O’Connor Marketing, attended a motivational talk by the Wolf of Wall Street himself Jordan Belfort at the Qantas Credit Union arena last week.

O’Connor Marketing is a direct marketing firm specialising in providing B2B, event and promotional marketing solutions to many businesses across Sydney and New South Wales. MD Ronan O’Connor attended Belfort’s Empowerment International Tour to gain an insight into the experiences and successes that led to Belfort becoming a household name as the notorious Wolf of Wall Street. Mr O'Connor attends various business and personal development seminars all year round and was truly inspired by Jordan Belfort’s program for success.

Belfort, originally from New York, rose to fame in the business world as one of the world’s most successful young entrepreneurs. At the height of his success Belfort was making over $50 million a year through his many business ventures. As well as his own success, Belfort was also renowned for kick-starting many businesses from scratch and at his time at the top acted as a consultant for more than fifty companies.

His quick rise through the business world was not without its controversies; his lavish lifestyle was tarnished by allegations of fraud, something Belfort greatly regrets. His experiences at the top inspired him to write his best-selling memoir ‘Wolf of Wall Street’ which led to the record breaking film of the same name, which was a massive box office success.

Despite his chequered past Belfort’s natural talent for entrepreneurship and success from such a young age is truly impressive. Leaving the past well and truly behind him, Jordan Belfort now spends his time sharing his experiences and entrepreneurial knowledge with business owners from all over the world through corporate training, private counselling and keynote speaking. Through his current Empowerment International Tour, Belfort hopes to inspire business owners and share his rules for business success.

O’Connor and Belfort rubbed shoulders back stage at the Quantas Credit Union arena after the presentation. “Mr Belfort is a really inspirational person for young entrepreneurs and anyone with ambitions of rising to the top. It’s a rarity to spend time with a businessman of his calibre, and it was exciting to have the opportunity to gain some valuable information from him,” stated Mr O'Connor.

Despite O’Connor Marketing only entering the direct sales market in Sydney in April, he already has his sights set on expanding into new Australian markets in 2014. Starting with Adelaide on the 1st July and then Brisbane on the 1st September. It certainly is exciting times ahead for the budding entrepreneur.

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