Oak Flooring Sale Offers Hand-made Parquet Floor Panels for Less than Laminate

Thursday 23 January, 2014

London-based discount flooring retailer Wood4Floors are currently offering 60 per cent off hand-made parquet-effect French oak flooring. This super-saving makes the luxury engineered floor cheaper than some DIY laminates.

Wood4Floors' annual oak flooring sale started early this month. Special offers include 14mm engineered smoked oak floors for just £25.35 per square metre; natural oak extra-wide click-system planks at £29.74 sqm; and world class 21mm solid oak flooring from Germany at a price of £35.99 sqm. Note - all prices exclude VAT.

The 35 year old flooring company's most attractive deal is a whopping 60% off hand-made French oak marquetry floors. Reduced from £83.04 sqm, this luxurious patterned oak panel is available from just £33.76 sqm, coming in at less than some laminates.

An 8mm laminate floor from a leading DIY retailer costs as much as £42.99 per square metre. The difference is, the bargain board from Wood4Floors is made from 15mm thick engineered timber, with a solid oak veneer. The parquet-effect floor is hand-crafted in Europe, made from classic grade white oak, sourced from sustainable FSC forests.

Marquetry, originating in 17th century France was once a luxury reserved only to royalty. Applying pieces of wood veneer to a floor surface to form a decorative pattern was an art form, requiring years of painstaking craftsmanship. Modern techniques have speeded-up the process but the end result is no less beautiful.

There are 6 different panel designs available in the Wood4Floors sale. The distinctive geometric patterns are created with solid oak veneer, two have exotic hardwood inserts. This exquisite detailing contrasts with the natural oak creating a distinctive feature floor. The lacquered finish gives a lustrous polished look and protects the surface. Ideal for high traffic areas, it prevents against stains and scuffs, and makes the floor easy to clean.

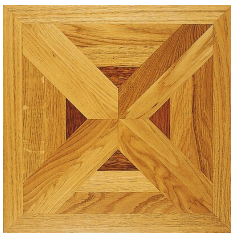
Engineered boards are ultra-robust, with a plywood backing made up of pressure treated layers. The extra strength and stability means they can be used for most applications including kitchens and under floor heating. Installation is easy because boards can be floated on the subfloor over acoustic underlay. The 392mm x 392mm precision-cut tongue and groove panelling fit together like a dream.

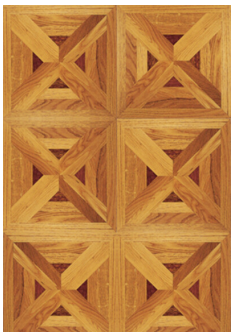
With the right care the oak floor will last a lifetime, compared with a laminate lasts 10-20 years. This is a one-off chance to get a dream design floor, at a fraction of the normal cost.

To see the marquetry panels, along with other discounted lines, visit Wood4Floors showroom in South East London, or order a sample online. Products in the oak flooring sale are only available while stocks last.

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