

## Nutmeg Appoints New Chief Financial Officer

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**Nutmeg**, the online investment management service, has today announced the appointment of **Tracy Sambrook** as Chief Financial Officer.

Tracy joins Nutmeg from Chemistdirect.co.uk where she was CFO, prior to which she spent three and a half years at Autotrader.co.uk as divisional finance director. She will be leading the finance, HR and compliance teams to support and drive business growth in 2015 and beyond.

**Nick Hungerford, co-founder and CEO at Nutmeg said:** "Tracy's impressive background working as a digital finance business partner across marketing, product and technology functions is a fantastic fit for Nutmeg. Her skills and experience are going to be critical as we continue to expand. We felt now was the ideal time to bring in a new level of financial leadership and discipline to our fast-paced, growing business."

**Commenting on the appointment, Tracy said:** "I am thrilled to be here at Nutmeg. It's a disruptive and fast-growing business that is transforming the wealth management industry. The market opportunity we have is enormous and tremendously exciting."

With a French Studies degree from the University of Birmingham, Tracy spent seven years at Deloitte, becoming chartered while in the London Technology, Media and Telecoms audit team, before moving to Transaction Services to work on due diligence and AIM floats. Tracy's digital experience includes a period at Net-a-Porter.com in the Strategy and Planning team as well as her senior roles at Autotrader.co.uk and Chemistdirect.co.uk.

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**For more information please contact:**

Jo Candy [jo@nutmeg.com](mailto:jo@nutmeg.com)

07909 992 082

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### About Nutmeg

Nutmeg is an intelligent online investment management service, authorised and regulated by the Financial Conduct Authority, endorsed by the UKTI and backed by world-renowned shareholders. Nutmeg's experienced investment team builds and manages professional portfolios tailored to customers' real-life investment goals and aligned to their appetite for risk and investment time horizons. Customers can create as many goals as they like, each with a different risk setting, and they can transfer, top-up or withdraw their money whenever they choose. Through the award-winning account interface, they can securely log in to see where their money is invested and how it's performing at any time. Customers can start with as little as £1,000 (plus £50 per month contributions for portfolios less than £5,000) and pay an annual management fee of just 0.3%-1% including VAT, depending on the size of their investment. Nutmeg makes intelligent investing easy for you. Straightforward, convenient and transparent. That's how investing should be.

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