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# NuBlue partnership with Cloud innovator means world-class hosting

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Lancaster-based web hosts NuBlue have partnered with cloud technology pioneers <u>CloudLinux</u> to provide its customers with world-class hosting performance. With the web hosting industry moving at a rapid pace, having reliable, fast hosting is more important to businesses than ever before.

CloudLinux is great news for website owners. It is designed to ensure that websites have great performance and stability by adding protection against other websites sharing that same server. Because websites on a server running CloudLinux are properly isolated, it also prevents against a large number of attacks against the server. This means fewer servers go down, giving a more dependable website experience for users and fewer support calls.

NuBlue's technical director, Tom Ashworth says, "The resource demands of websites are growing as web applications increase in complexity. What CloudLinux allows us to do is provide ultra stable, shared hosting and managed dedicated servers to clients. It has consistently high performance and protects sites against downtime and hence revenue loss.

"The old scenario of one website bringing a server to its knees is a thing of the past with our use of CloudLinux on shared hosting platforms. We are also finding that CloudLinux is an increasingly popular choice for Managed Dedicated server customers looking to resell hosting. For resellers, it provides solid stability and performance, giving maximum ROI from a server. This makes CloudLinux a great option for busy multi-client servers."

The technology has won a number of industry awards including the Cloud Computing World Series Award and Webhost Magazine and Buyers Guide Editors choice. The technology has gone from strength to strength and was founded in 2009 in Princeton NJ by Internet entrepreneur Igor Seletskiy. Igor has a 14-year track record of bringing innovative products to market, including the famous H-Sphere hosting control Panel – the first multi-server commercial hosting control panel.

To find out more, please visit <u>www.nublue.co.uk</u> Tom Ashworth +44 (0) 800 033 7074 <u>tom@nublue.co.uk</u> 4 Waterview, White Cross, Lancaster, Lancashire, LA1 4XS

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