

## NTT named as a Major Player in IDC MarketScape: Worldwide Managed IoT Connectivity Services 2023 Vendor Assessment

Wednesday 20 September, 2023

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**London, UK – 20th September 2023** – [NTT Ltd.](#), a leading IT infrastructure and services company, has been named as a Major Player in the IDC MarketScape: Worldwide Managed IoT Connectivity Services 2023 Vendor Assessment (doc # US50404023, August 2023).

The IDC MarketScape evaluated 17 service providers, taking into consideration qualities such as global presence, company growth, innovation and service delivery, amongst others.

“At NTT we are continually accelerating our IoT capabilities to meet customer demand, improve user experiences and contribute towards a more connected future for all,” said Devin Yaung, Senior Vice President, Group Enterprise IoT Products and Services at NTT Ltd. “Being named as a Major Player for worldwide managed IoT connectivity services by the IDC MarketScape report is an important recognition for us. We believe it reflects our strong capabilities, knowledge and years of experience in the IoT space. It also highlights our ongoing dedication to delivering best-in-class IoT services to our customers.”

NTT is a leading provider of Managed IoT services and solutions that help organizations gain intelligence on data in flight at the edge. The company delivers a comprehensive set of global capabilities, underpinned by Private 5G network connectivity, as well as a Sustainability as a Services practice. NTT's managed IoT connectivity customers also benefit from its extensive partner network, which includes enterprise-focused companies such as Cisco.

### About IDC MarketScape:

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors

### About NTT Ltd.

As part of NTT DATA, a USD 30 billion IT services provider, NTT Ltd. is a leading IT infrastructure and services company serving 65% of the Fortune Global 500 and more than 75% of the Fortune Global 100. We lay the foundation for organizations' edge-to-cloud networking ecosystem, simplify the complexity of their workloads across multicloud environments, and innovate at the edge of their IT environments where networks, cloud and applications converge. We offer tailored infrastructure and ensure consistent best practices in design and operations across all of our secure, scalable and customizable data centers. On the journey towards a software-defined future, we support organizations with our platform-delivered infrastructure services. We enable a connected future.

Visit us at [services.global.ntt](https://services.global.ntt)

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