NTT Ltd. reflects on one extraordinary year in business

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Technology services leader marks 12 months since uniting 31 companies and 40,000+ employees under one brand

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July 2020: Today NTT Ltd., marks one year since bringing together over 40,000 employees and 31 companies, each an expert in specific areas of technology, to create a global leading provider of end-to-end technology services for businesses around the world.

An extraordinary year to launch a company

In a year that has seen economies across the world impacted by COVID-19, NTT Ltd. has continued to deliver, with little to no impact to business operations by putting employees, clients and sustainability at its core. It has also gained widespread recognition for how it uses technology to make a positive impact on the world.

In recent months, the company has focused on innovating to help combat the effects of COVID-19. For example, NTT Ltd. deployed highly skilled security consultants at hospitals threatened with cyberattacks at no cost through its Hospital Incident Response Solution. Five hospitals have participated, enabling hospitals to contain and remedy cyberattacks so they can focus on patient care and saving lives.

NTT Ltd. has helped many businesses adapt to the crisis by enabling 500,000 new home workers between March and May 2020, installing 150,000 VPN connections and managing 145 new digital events per day. The company saw a 304% increase in conferencing usage in March 2020 compared to the previous month and has developed a hybrid workforce proposition for organisations using technology to manage both remote and onsite employees.

One such client who used NTT Ltd.'s Managed Services to ensure its business could rapidly deploy 700 additional remote users in record time was Noatum Maritime. David Espinosa Martos, IS Department Infrastructures Manager reacted with: "A big thank you for the huge effort and work to solve this crisis situation."

Identifying increased security threats at this time has also been critical. According to NTT Ltd.'s 2020 Global Threat Intelligence Report published in May, NTT Ltd.'s security experts were seeing websites that host exploit kits or malware but pose as official information sources being created at a rate of 2,000 per day.

Technology to make the world a better place

This year, NTT Ltd. has placed a firm focus on sustainability. The Connected Conservation programme, uses sensors, CCTV cameras and biometric scanning so rangers can identify any suspicious or illegal activity before anything happens to the animals. NTT Ltd. is expanding the project into Northern Kenya, following a successful pilot in South Africa which drove a 96% reduction in rhino poaching during the first two years of installation.

NTT Ltd. has been recognised for nurturing and developing talent through all levels of the business to drive its sustainable initiatives. In 2020, it achieved Top Employers Institute certificates of excellence in 31 countries and was awarded the Top Employers Europe and Top Employers Global certification.

Widespread market recognition

The company has also gained widespread recognition in a short space of time for its positive contribution to technology development and innovation. Accolades include being recognised as a Leader in the Gartner 2020 Magic Quadrant for Network Services, Global and as a Leader in IDC MarketScape: Asia/Pacific Managed Security Services and two awards from the Cisco® Partner Summit Global Awards.

In addition, analysts are recognising NTT Ltd. as a force for good. Leslie Rosenberg, Research Vice President for IDC said, "Driven by a collaboration between NTT's employees, partners, clients, and R&D resources and operations, the company has developed and supported 98 causes in 2019, of which 29 are focused on education, 9 on conservation, and 60 projects are executed in local communities.

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Anniversary :: COVID-19 :: Managed Services :: Connected Conservation :: Global Data Centers :: Business Avenger :: Tech For Good :: Top Employer :: Sustainability ::

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“NTT’s approach to using technology for good provides an impactful opportunity for NTT to support the environment and planet, communities, and individuals across the globe while empowering employees, partners, and customers to develop new ideas for solving societies' greatest challenges.”

What does the next year hold?

As NTT Ltd. moves into its second year, it’s Global Data Centers division continues to expand its global footprint with over £500M investment in new data centers in the UK. This includes the opening of its London 1 Data Center, in Dagenham, east London in September 2020. It is being built to the very latest standards and powered with 100% renewable energy sources. This is part of a wider global investment of US$7 billion in the global data centers portfolio.

The NTT Group has committed to $3.6bn investment to research and development, harnessing a team of over 2,500+ research engineers to deliver continuous technological innovation to benefit its people, clients and communities.

The company also recently became a ‘Business Avenger for Goal 11’, cementing its commitment to the targets of the 17 United Nations Sustainable Development Goals (Global Goals) by 2030 alongside 16 other global giants. As such, NTT is focused on sustainable cities and communities, and using technology and innovation to help cities and communities thrive.

NTT Ltd. will be working closely with internal and external partners, to gather data on its contribution to the Sustainable Development Goals. This will, in turn, help the organization shape its sustainability framework, programs and targets for a more sustainable and connected future.

Jason Goodall, Global CEO for NTT Ltd. comments, “COVID-19 has brought about new challenges for economies, businesses and individuals, and innovation will be key for companies to rebound. We are committed to empowering our people, clients and partners to build a connected future together.

“COVID-19 has also forced businesses to question what they can improve in the ‘new normal’. We will measure the impact of our new business and use those learnings to set clear measurable goals to drive our sustainability strategy forward. This is just the beginning of the positive changes we can make using technology.”

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About NTT Ltd.

NTT Ltd. is a leading global technology services company. We partner with organizations around the world to shape and achieve outcomes through intelligent technology solutions. For us, intelligent means data driven, connected, digital and secure. As a global ICT provider, we employ more than 40,000 people in a diverse and dynamic workplace that spans 57 countries, trading in 73 countries and delivering services in over 200 countries and regions. Together we enable the connected future. Visit us at hello.global.ntt

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