Now Healthcare Expands into Asia, Completing First Hong Kong Consultation

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Manchester, UNITED KINGDOM – 9 June 2016 --

Now Healthcare Group is delighted to announce that it has successfully completed its first remote video consultation in Asia, connecting a patient in Hong Kong to a GP based in the UK through the Now GP mobile app.

This latest significant breakthrough for Now Healthcare Group sees it expand into the Asian market for the first time, meaning it is the world's first mobile healthcare provider to conduct consultations in Europe, North America and Asia, as well as mid-air on board a Dubai-bound flight from London.

The Hong Kong-based patient was connected to a doctor through the Now GP smartphone app, which uses cloud-based technology to allow users to have a video consultation with a qualified doctor in the palm of their hand, whenever, wherever.

The patient, a UK citizen based in Hong Kong, made the appointment as they were looking to discuss some minor health concerns, as well as seeking general health advice and tips on how they can improve their wellbeing. The patient enjoyed a clear and helpful consultation, with zero disruption and was extremely satisfied with the advice provided.

The patient, who wishes to remain unnamed, said:

"I had read about the service offered by Now GP online and knew it worked internationally, but I wasn't expecting the technology to work so smoothly. I had a great chat with a doctor and I'm very grateful for the advice I was given. I'm often based in Hong Kong for business so it can be a real struggle getting access to healthcare but I'll definitely be using it again. I couldn't fault it."

CEO and Founder of Now Healthcare Group, Lee Dentith, said:

"We were thrilled to hear about yet another successful international consultation, and this marks a very historic moment in Now Healthcare Group's history as we move into Asia for the first time. Our tech team deserve great credit for ensuring our system works flawlessly on an international scale and we're excited to be able to bring our service to people all over the world."

This latest development comes at an exciting time for Now Healthcare Group, with further innovative projects and platforms in the pipeline. As the Group expands its service internationally, it edges ever closer to its long-term ambition of being able to provide as many people as possible with an effective and convenient healthcare solution.

View the Now GP promotional video here: **https://www.youtube.com/watch?v=rHcdD0YKdbs**

Download the app from the **App Store** and **Google Play**.

****NOTES TO EDITORS: For more information on the industry-changing Now GP product, visit www.nowgp.com or contact Founder Lee Dentith at lee.dentith@nowhealthcaregroup.com or Jon Taylor at jon.taylor@nowhealthcaregroup.com. Lee Dentith is available for all media enquiries including phone/TV/radio and email interviews. Alternatively, contact Now Healthcare Group on 0161 820 4860.*

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