

Notting Hill Home Ownership Releases New Homes For The New Year As Buyer Confidence Returns

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According to Halifax's latest housing market confidence tracker¹, over 50% of consumers now believe the next 12 months will be a better time to buy than to sell. Welcoming the New Year and the return of buyer confidence in the housing market Notting Hill Home Ownership is due to launch a selection of new homes across London.

This winter, Notting Hill Home Ownership will release more than 100 Shared Ownership homes and over 70 private sale properties at brand new developments or as part of the next phase of a current scheme.

Katie Bond, director of Notting Hill Home Ownership, comments: "Based on the autumn statement earlier this year, the stamp duty reform will improve affordability on the open market and result in a noticeable boost for first time buyers. With a returning confidence amongst consumers, now is certainly a promising time for people to buy. As a leading London housing association, we endeavour to help people to get onto the property ladder by offering an extensive range of new homes on the market for 2015 via a more accessible route."

Brackenbury Square in Hammersmith will soon be releasing a stylish collection of 45, one & two bedroom apartments through private sale. This contemporary development offers residents a communal landscaped courtyard along with private outdoor space to selected plots, secured underground parking and a superb specification. There are three nearby underground stations providing the option of a quick trip to the heart of the city.

In the residential area of Enfield, NHHO are introducing **Bowles Square**, a new build development offering one, two, and three bedroom homes through Shared Ownership. Encompassing an impressive selection of maisonettes and apartments, there are 87 new homes to choose from.

The Yard, Clapham North is an exciting development of one, two and three bedroom Shared Ownership apartments. Modern architecture, fully-fitted kitchen and spacious living areas, all come as standard with terraces to selected homes. This development is a stone's throw away from Clapham high street with an array of amenities on the doorstep and much to explore. For young professionals heading into the capital, The Yard is conveniently located only a five minute walk from Clapham North and Stockwell tube station. Alternatively, to relax, the development is also nearby the beautiful Clapham Common.

A development with an already established community, **Camberwell Fields**, is launching its second phase at the beginning of 2015, offering a mixture of one and two beds, via Shared Ownership and private sale.

Ideal for the London professional, Camberwell offers excellent transport links, retail, food and theatre for those looking to experience everything the area has to offer. The development is also situated adjacent to Burgess Park, one of South London's largest green spaces which has just completed an £8 million transformation for all to enjoy.

Lastly, located on the south side of the River Thames, NHHO is releasing phase three of its award winning development in Wandsworth, **Battersea Reach**. Those living or working in Wandsworth can choose from 28 one and two bedroom apartments. Offering exclusive access to an on-site gym, 24 hour concierge service, shops and restaurants, Battersea Reach meets all resident's needs.

Private sale homes at Camberwell Fields start from £355,000 whilst Shared Ownership homes start from £146,000 for a 40% share of a full market value of £365,000. All other prices are yet to be released.

For further details on any of NHHO's developments, or to register interest, contact 020 8357 4444 or visit www.nottinghillhousing.org.uk

- Ends -

Images available on request. For further media information contact Charlotte Treadwell or Rebecca Daniels at YOU:

T. 020 7420 3550 Email: charlotte@you-agency.com or rebeccad@you-agency.com

Notes to editors

Notting Hill Housing

Notting Hill Housing (NHH) is one of London's largest housing associations with more than 27,000 homes across the capital. It is a social enterprise with the purpose of providing affordable housing for those who could not otherwise afford them.

Founded in 1963, today NHH has assets worth more than £2 billion, has an annual turnover of more than £300 million and has offices across London in King's Cross, Hammersmith and Vauxhall. It offers a range of tenancies to suit the needs of London's diverse population.

The group has several businesses including:

- Notting Hill Housing Trust - provides social, affordable and intermediate market rented housing
- Notting Hill Home Ownership – the commercial arm of the organisation offering a range of property solutions including Shared Ownership sales and re-sales, open market sales, commercial property sales and leasehold management
- Notting Hill London - Notting Hill London is the private sales arm of Notting Hill Home Ownership
- Notting Hill Pathways – provides personal care across three service types (extra care, supported living and rehabilitation services) and offers a range of housing options for people who need additional support
- Home Options - works in partnership with local authorities across London to house tenants on shorter term leases

NHH has won several awards for creative, sustainable and high-quality design. It strives to be innovative and has achieved many firsts - it was the first housing association to pioneer Shared Ownership and the first to set up a women's refuge.

Now in its 51st year, NHH is the seventh largest developer in London alongside some of the country's largest developers – Berkeley, Taylor Wimpey and Barratt.

Company Contact:

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E. [support\[\]@pressat.co.uk](mailto:support[]@pressat.co.uk)

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