

# Northern Ireland based Marketing Agency, RANE Digital, Powers Up ICCCTO's New Website Launch in Toronto, Canada

Monday 22 July, 2024

The Ireland Canada Chamber of Commerce, Toronto (ICCCTO) Member's Summer Reception was held at the prestigious National Yacht Club on July 18th. The event celebrated the launch of the ICCCTO's newly revamped website, marking a significant step forward in enhancing business relations between Ireland and Canada.

The evening was a memorable gathering for the esteemed members of the Irish-Canadian business community, held from 5:30 PM to 8:30 PM at The National Yacht Club, Toronto. This reception offered an exceptional platform for networking and camaraderie, while also spotlighting the launch of the new website. This digital milestone was facilitated by the expert SEO migration and digital marketing solutions provided by RANE Digital Marketing Agency.

RANE Digital Marketing Agency, founded by Neil Davey from Kilkeel, Co. Down and Robbie Black, Lurgan, Co. Armagh, has been making significant strides in expanding its international footprint and building key partnerships between Ireland and Canada in the marketing sector. This was underscored by the invite from The Ireland Canada Chamber of Commerce, Toronto (ICCCTO). This invitation comes on the heels of RANE Digital's active exploration of overseas partnerships, a strategic move that underscores their dedication to fostering international relationships for Ireland in the digital marketing landscape.

"We are thrilled to have played a pivotal role in the launch of the new ICCCTO website. Our team's effort in ensuring a smooth SEO migration reflects our commitment to supporting Irish businesses in Canada, fostering connections that spur economic growth," said Neil Davey, Co-founder of RANE Digital Marketing Agency.

The event, co-sponsored by RANE Digital Marketing Agency and Nieuport Aviation, highlighted the collaborative spirit within the Irish-Canadian business community. Attendees enjoyed light refreshments and stunning views of Lake Ontario while engaging in meaningful discussions about future business opportunities and community activities.

Key members we had the pleasure of meeting at the event included Carmel Drumgoole, President of the ICCCTO & Manager of Alumni Relations, George Brown College; Sarah Fagan, Vice-President of the ICCCTO and Partner at CILF; David McCaffrey, Country Manager & SVP, Canada at Enterprise Ireland & ICCCTO Board Member; Navraj Sandhu, Regional Manager Canada - Invest Northern Ireland; and Chris Fraser from Moveable and TABIA.

The founders of RANE also engaged with key figures in international trade and economic development, including meetings with Michael Barton, Regional Director Canada - Invest NI & ICCCTO Board Member, further solidifying their intent to expand their market reach within Toronto and beyond.

"We are keen on nurturing these relationships and exploring new avenues to aid businesses in navigating the digital landscape effectively," added Robbie Black, Co-founder of RANE Digital Marketing Agency.

The digital marketing landscape in Ireland and Canada is witnessing an exciting era of rapid advancements and innovative strategies. The synergy between RANE Digital's Web Design, SEO, and Digital Marketing expertise and the vibrant business communities in both countries heralds a promising horizon for this thriving field.

"On behalf of the Ireland Canada Chamber of Commerce Toronto, I would like to extend our heartfelt thanks to Neil and Robbie from RANE Digital Marketing Agency for their exceptional support with SEO services during the migration of our new website, [www.icccto.com](http://www.icccto.com). Their expertise and dedication have been invaluable in ensuring a smooth transition and enhancing our online presence," said Sarah Murphy, Executive Director, ICCCTO.

For more information about RANE Digital Marketing Agency and their services, please visit [makeitrane.com](http://makeitrane.com).

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To learn more about the ICCCTO and upcoming events, check out their new website at [www.icccto.com](http://www.icccto.com).

About RANE Digital Marketing Agency:

RANE Digital Marketing Agency, with its main office based in Banbridge, NI, is a leader in digital marketing solutions, specializing in Web Design, SEO, Social Media & PPC services, and comprehensive digital strategies to enhance online presence and engagement with its talented in-house full-service team. Founded by Robbie Black and Neil Davey, RANE is committed to delivering excellence and innovation in the digital marketing sphere.

Contact:

Robbie Black  
Sales Director  
RANE Digital  
Phone: +44 (0) 28 4065 8540  
Email: [hello@makeitrane.com](mailto:hello@makeitrane.com)

## Company Contact:

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### [RANE Digital Marketing Agency](#)

T. 028 4065 8540

E. [neil@makeitrane.com](mailto:neil@makeitrane.com)

W. <https://makeitrane.com>

## Additional Contact(s):

Markus Marshall

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