

Norfolk & Suffolk Promotions Celebrate 3 Year Anniversary

Thursday 17 November, 2016

Norwich's most innovative outsourced sales and marketing firm, [Norfolk and Suffolk Promotions](#) are celebrating three successful years in business. Here, the company discusses the secrets to their success and why they are looking for ambitious people to help make 2017 their best year yet.

About Norfolk & Suffolk Promotions: <http://www.norfolkandsuffolk.com/>

Based in Norwich, Norfolk & Suffolk Promotions is a revolutionary [sales and event marketing company](#) that offers brands face to face marketing solutions which are guaranteed to generate an impressive ROI. By creating and implementing pop-up marketing campaigns on behalf of clients, the company interact with customers one on one. This attentive customer service allows Norfolk & Suffolk; Promotions to deliver a highly personalised customer experience and forge more meaningful connections between brands and consumers. This approach boosts their clients brand awareness, customer retention and overall sales revenue.

Since the UK embarked on a digital marketing revolution over a decade ago, brands have recognised a greater need for personalised marketing solutions. While digital marketing offers an extensive reach, it fails to live up to the level of personalisation and customer service that face to face brand interactions delivers. As such the demand for Norfolk & Suffolk Promotions in person event marketing solutions have been in constant demand since their establishment back in 2013, and due to this demand Norfolk & Suffolk Promotions recently celebrated their 3rd successful year in business.

Celebrating a third anniversary is a massive milestone for any business. In an article by business mogul and BBC Dragon Theo Paphitis, Mr Paphitis shared how in the current climate 50% of small businesses fail to make it past the first couple of years in business. As such, reaching three successful years in the sales and marketing industry is a significant achievement for Norfolk & Suffolk Promotions, and highlights the constant need for more personal and engaging sales and marketing solutions.

With 2017 fast approaching Norfolk and Suffolk Promotions are eager to continue this success and start the New Year on a high. To ensure they maintain their reputation as a trusted provider of engaging, in-person sales and marketing services, the firm is eager to build their workforce. They are currently looking for individuals who share their attitude and work ethic, and believe that their success so far has been due to having the right people in place and working with the best and brightest young professionals.

Norfolk & Suffolk Promotions announced last week that 2017 will see them start work with a big national client on a brand new event marketing campaign. To secure the success of this major new campaign Norfolk & Suffolk Promotions would love to hear from individuals with a positive attitude, a strong work ethic and a desire to build a long lasting and rewarding future in the sales and marketing industry. In return, the firm will offer these individuals the opportunity to take the lead in this new campaign and learn the skills requited to become successful leaders within the industry.

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