Norfolk and Suffolk Promotions Travel to New York for VIP Event

Thursday 3 August, 2017

Norwich based event marketing specialists Norfolk and Suffolk Promotions travelled to America, after landing an exclusive invite to the country's sales and marketing awards Gala.

About Norfolk and Suffolk Promotions: http://www.norfolkandsuffolk.com/

With business travel providing excellent networking opportunities, the sales and marketing firm jumped at the chance to jet off to New York for the US Sales and Marketing Gala. Based in Norwich, Norfolk and Suffolk Promotions is a revolutionary sales and event marketing firm that offers brands practical, face-to-face marketing solutions. The company create and implement pop-up marketing campaigns on behalf of their clients' brands, meeting in person with consumers, allowing the firm to deliver a highly personalised customer experience and for meaningful and constructive relationships between brand and consumer. The company stated that success in the fast-paced, creative sales and marketing industry requires a ‘can do' mindset.

Attending these invite only events is a fantastic opportunity for the firm and their contractors to rub shoulders with industry experts and meet with those who are working with clients from the same sectors. The business advice and guidance received at these events are invaluable to a growing business like Norfolk and Suffolk Promotions. The New York Awards Gala is the third VIP invite the firm has received in as many months, and the events are a great opportunity to reward a few of the company's contractors for high achievements and long-term commitments.

The purpose of the Gala is to celebrate the accomplishments and growth of the industry. Awards were also given out to high achievers and the country's top performers. The firm is keen to find out who has picked up some of most sought after awards this year including; business owner of the year and Newcomer of the year. The event will be held at Pier Sixty, a breath-taking event venue with stunning waterfront views of the Hudson River during all seasons. With decades of experience, Pier Sixty's team of sales and event management professionals will help execute flawless corporate events. World-class cuisine and service provided by renowned caterer Abigail Kirsch will set the tone for the black-tie event.

As the firm's goals include expanding internationally, Norfolk and Suffolk Promotions will be maximising the networking opportunities available on the trip and have scheduled some office visits to their partner offices across the pond. The new outlooks will offer a significant advantage to the firm on their return.

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