Norfolk and Suffolk Promotions Speaks out on Fast Tracking Success

Friday 16 June, 2017

At a recent business conference, Managing Director Simon Reynolds addressed fellow sales and marketing professionals on how to fast track success in the industry, and how the sales and marketing sector is an ideal environment for those looking to develop exceptional business skills.

About Norfolk & Suffolk Promotions - http://www.norfolkandsuffolk.com/

Norwich-based Norfolk & Suffolk Promotions is a sales and marketing company set on transforming the way brands form relationships with consumers. Through in-person marketing and pop-up events, Norfolk and Suffolk Promotions create engaging environments that promote meaningful communication between brands and their target audiences. These interactions drive greater brand loyalty, offer a personalised service and generate a high ROI.

Renowned for their creative marketing and sales campaigns Norfolk and Suffolk Promotions was recently invited to take part in a regional industry conference in London. Held at the Lancaster Hotel on the 11th of June, the conference saw the south's best and brightest sales and marketing professionals come together to share their experiences in the industry and offer advice and support to those on the brink of significant progression.

Simon Reynolds, managing director of Norfolk and Suffolk Promotions, was asked by organisers to speak at the conference in response to the company's incredible success over the last six months. Mr Reynolds delivered an insightful talk on how people in the sales and marketing industry can take control of their progression and fast track their success. He outlined that the route to success lies in setting goals that matter and using passion for pushing through challenges, warning that if a goal doesn't generate excitement, it will never be accomplished.

Mr Reynolds also stated the role professionals could play in supporting the progression of new talent. 'No matter your job title or position if you feel you have something to give, share it.' Stated Mr Reynolds. 'What makes our industry so successful is the community we've built, where people feel safe and confident to share their skills and expertise – helping to build a nationwide network of talent and form an unstoppable force.'

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