Norfolk and Suffolk Promotions Reveal Christmas Party Plans

Thursday 8 December, 2016

After a transformative year, Norfolk and Suffolk Promotions are taking the opportunity this festive season to reward their contractors for their hard work, by organising a huge Christmas Party.

Based in Norwich, Norfolk and Suffolk Promotions is an enthusiastic event based marketing company that works exclusively on behalf of some of the UK's most exciting brands. When it comes to marketing to today's consumers, many businesses are focusing on obtaining a broad market reach, rather than forming meaningful connections with their audience. Norfolk and Suffolk Promotions believe that to connect with consumers and drive greater brand loyalty; brands need to shift their attention to engaging with each customer in a more personal way. As such, the firm offers a range of face to face, event marketing solutions that deliver unique marketing messages to individual consumers directly. By taking the time to meet and connect with customers one on one, the firm can offer a more immersive and tailored experience which increases customer loyalty and confidence. This, in turn, leads to a higher rate of sales for their clients' brands.

About Norfolk and Suffolk Promotions: http://www.norfolkandsuffolk.com/#

This year, the firm has seen some significant developments – including celebrating their 3rd successful year in business. As a relativity small start-up, reaching a three-year anniversary is a commendable achievement as the majority of new ventures struggle to survive past their first year. With Norfolk and Suffolk Promotions on track to grow their workforce and enter into new markets across the UK, there is no doubt that the firm has beaten the odds.

To celebrate their success this year and close 2016 with a bang, Norfolk and Suffolk Promotions recently announced that they would be throwing a huge Christmas party for their contractors and administrators. The party will not only get the firm well and truly into the festive spirit but will also be a fantastic opportunity for Norfolk and Suffolk Promotions to give something back to their workforce and say thank you for their time and effort. This year's Christmas celebrations will be held at Vodka Revolution in Norwich. Split across two floors, Vodka Revolution, is one of the City's best-loved party venues with an array of dedicated dance and lounge areas. On offer at Norfolk and Suffolk Promotion's Christmas party will be an all you can eat buffet made up of Christmas favourites from the venue's innovative menu, and award winning cocktails. There will also be a late night disco and Norfolk and Suffolk Promotions is confident that their Christmas celebrations will provide their contractors with the perfect opportunity to let their hair down and enjoy some festive fun.

Throwing a Christmas party has always been important to Norfolk and Suffolk Promotions and the firm feels there is no better way to round up a great year. Not only does it reward and engage workers, but it can also ramp up morale which can have a long-lasting impact on productivity after the event. The firm is also looking forward to socialising with their contractors outside of the hectic sales and marketing environment and is hopeful that the party will help strengthen relationships and build on their existing ‘family' culture.

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