

# NONNA MAMMA: Bringing the Heart of Italian Tradition to Selfridges Foodhall

Wednesday 26 March, 2025

## THE CONCEPT

Step into a world where time-honoured Italian recipes come to life. Nonna Mamma, a new concept dedicated to the cherished culinary traditions of Italian grandmothers, is waiting for you at the iconic Selfridges Foodhall, 400 Oxford Street. Nonna Mamma is the perfect destination for anyone seeking an authentic and flavourful dining experience—whether during a lunch break or as a takeaway treat to enjoy at home.

## MENU

At Nonna Mamma, the menu is a loving tribute to the timeless recipes perfected by Italian grandmothers. These dishes, crafted with care and authenticity, evoke memories of home-cooked meals and the comforting flavours of Italy. Guests can savour some of the most classic pasta recipes, including Tagliatelle al Ragu?, Caserecce al Pesto Genovese, Rigatoni alla Carbonara, Spaghetti Cacio e Pepe, Ravioli with Burrata, Mafalde with Mushroom Ragout and Truffle, and Gnocchi with Blue Cheese and Walnuts.

The experience doesn't end with pasta: indulge in traditional desserts like a creamy Tiramisu? or a pair of freshly filled Sicilian Cannoli, paired with an authentic sparkling Italian drink for the perfect finish.

## COOK AT HOME

For those who love to cook, Nonna Mamma offers a variety of fresh pastas and stuffed ravioli, tortelloni, mezzelune, gnocchi etc. To finish your dishes, you can also find a selection of traditional sauces inspired by the recipes cherished by Italian families for generations.

## LOYALTY REWARDS

Nonna Mamma values its customers with a special Fidelity Program: collect a stamp for every hot pasta purchased, and your tenth is free. It's our way of saying "Grazie" for being part of our family.

If you work for a company located nearby, we offer a Fidelity Program where you can bring a fidelity card that will be given to you on your first visit and redeem a 15% discount from Monday to Friday for all the Hot Pastas. It's perfect for a lunch break.

## LOCATION

Located in Selfridges Foodhall, Nonna Mamma offers a convenient solution for shoppers and professionals alike. Whether you're grabbing lunch during a busy workday or picking up fresh pasta and sauces to prepare a delicious dinner at home, Nonna Mamma promises an experience that is original, authentic, and utterly satisfying.

## JOIN US

Celebrate the tradition of Nonna Mamma and immerse yourself in the flavours of Italy, lovingly crafted to honour the art of cooking perfected by generations of grandmothers.

For updates and inspiration, check [www.nonnamamma.com](http://www.nonnamamma.com) or follow Nonna Mamma on Instagram at @nonnamammaofficial or visit us in Selfridges Foodhall.

## Media:



## Related Sectors:

Food & Drink ::

## Related Keywords:

Italy :: Italian :: Home-Made ::  
Fresh :: Lunch-Break ::  
Traditional :: Authentic ::  
Grandmother :: Mother :: Pasta ::  
Original ::

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