Nominet Trust Launches Search for World's Best 'Tech for Good'

Thursday 30 July, 2015

- Third annual NT100 celebrates technology's power to drive social change around the world.
- Public can submit their favourite projects at socialtech.org.uk/nominate.
- Previous listed projects include Google's self-driving car, 3D-printed prosthetics and apps to detect malaria and skin cancer.

London, UK, 30 July 2015: Nominet Trust, the UK's leading social tech funder, has launched the call for nominations for its annual NT100 – a global celebration of the 100 most inspiring uses of technology for social good.

Now in its third year, the NT100 shines a spotlight on impressive people and organisations in the fast-growing social tech sector. It seeks to engage entrepreneurs, industry leaders, and the general public about 'tech for good' pioneers, and encourage others to follow in their footsteps.

Previous alumni include global giants Google, Kickstarter and Raspberry Pi, alongside smaller ventures tackling major issues including health, education, civic empowerment and the environment.

From today, people around the world are invited to nominate projects they would like to see recognised, by completing a short online form at socialtech.org.uk/nominat. Nominations will be open until 30 September.

The final 100 will be selected using a collaborative approach based upon public nominations and in-house research, with the final NT100 selected by a group of industry partners with expertise in the social and tech sectors. The NT100 2015 partners will be revealed in early September and this year's NT100 will be published in December.

Vicki Hearn, Director of Nominet Trust, said: "We have had a fantastic response to the NT100 for the last two years, which we are looking to build on this year as we extend its reach with the help of some very exciting partners. We would love to see more nominations for tech for good projects in emerging markets and from developing nations.

"The Social Tech Guide which underpins the NT100 is a unique resource supporting and connecting remarkable innovators in this thriving sector, and we look forward to the contribution that this year's new projects can make."

The NT100 is drawn from the Social Tech Guide database, the world's largest online resource for global social tech activity. Visit socialtech.org.uk for more information.

- ENDS -

Notes to Editors

For further information on the NT100 or Nominet Trust please contact:

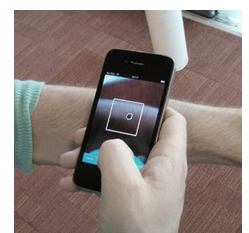Ellie Hale at Albion Drive on behalf of Nominet Trust: Ellie.hale@albiondrive.com/+44(0)20 7033 8914

Important related web-links

- Social Tech Guide – socialtech.org.uk
- 2013 and 2014 NT100 – socialtech.org.uk/nominet-trust-100/
- Nominet Trust – www.nominettrust.org.uk

About Nominet Trust

Nominet Trust is the UK's leading social tech funder. It provides 100 per cent grant funding, mentoring and business support to organisations using digital technology to address significant social challenges including health and wellbeing, economic empowerment and sustainability. Since 2009, Nominet Trust has invested more than £22m in projects harnessing technology to deliver real social change. Through partnerships and campaigns such as the inspirational NT100, Nominet Trust mobilises new approaches

Media:

that will influence and accelerate the use of tech for social good. www.nominettrust.org.uk

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Company Contact:

Nominet Trust

T. 020 7033 8914
E. Ellie.hale@albiondrive.com
W. https://www.nominettrust.org.uk

Additional Contact(s):
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