Nominations Open For The 2013 Business Travel Journalism Awards

Tuesday 16 July, 2013

Nominations for the tenth annual Business Travel Journalism Awards open today, Monday, July 15. There are new categories, a glamorous new venue and a new chair of the judging panel in honour of the tenth anniversary of these prestigious awards.

The awards, organised and promoted by Carlson Wagonlit Travel, recognise the individual journalists, designers, editors and, for the first time this year, editorial teams, who go above and beyond to bring business travel and meetings & events industry news and stories to life. The awards are judged by a panel of journalists and independent industry experts.

Categories

There have been a few revisions and an expansion of the categories this year, to incorporate the ever-changing nature of the industry. These include a new category for trade press news journalists, an expanded range of Meetings & Events awards, team awards for the first time, plus new sections for the always hotly-contested features category. All information on how to enter is below and at: www.businesstraveljournalismawards.co.uk

Individual awards:

NEW: Business Travel News Journalist of the Year - trade
The journalist who provides the most timely, accurate and original news reporting on business travel in trade titles (across print online and broadcast).

NEW: Business Travel News Journalist of the Year - consumer
The journalist who provides the most timely, accurate and original news reporting on business travel in consumer titles (across print online and broadcast).

NEW: Meetings & Events News Journalist of the Year
Presented to the journalist who has provided the best coverage of the Meetings & Events aspect of the business travel industry (across print, online and broadcast).

NEW: Business Travel Features Journalist of the Year - air
The journalist who has provided the most insightful analysis and commentary on business travel-related aviation topics with the most accuracy and style.

NEW: Business Travel Features Journalist of the Year - accommodation
The journalist who has provided the most insightful analysis and commentary on business travel-related accommodation topics with the most accuracy and style.

NEW: Business Travel Features Journalist of the Year - technology
The journalist who has provided the most insightful analysis and commentary on business travel-related technology topics with the most accuracy and style.

NEW: Business Travel Features Journalist of the Year - industry trends
The journalist who has provided the most insightful analysis and commentary on business travel-related trends with the most accuracy and style.

Business Travel Features Journalist of the Year - destination
The journalist who has provided the most insightful analysis and commentary on business travel and conference and incentive destinations.

NEW: Meetings and Events Features Journalist of the Year
The journalist who has provided the most insightful analysis and commentary on meetings and events topics.

NEW: Meetings and Events Editor of the Year
The editor who demonstrates the best leadership, enterprise and coverage of meetings and events.

Related Sectors:

Travel & Tourism ::

Related Keywords:

Travel Journalism Awards ::

Scan Me:

Business Travel Editor of the Year
The editor who demonstrates the best leadership, enterprise, and coverage of business travel.

Best Newcomer to Business Travel or Meetings & Events Journalism
The journalist with three years' experience or less who conveys business travel issues in the most compelling and accurate manner.

Responsible Business Journalist of the Year
The journalist who best covers corporate social responsibility (environmental, safety, security and health) topics related to business travel and / or meetings and events.

Business Travel Supplement of the Year
The editor/publication that publishes the most effective and impactful business travel supplement.

Best Use of Social Media in Business Travel Journalism
The journalist who best uses social media to cover the business travel beat.

New team awards as follows:

Editorial Team of the Year - Business Travel
Awarded to the editorial team who provide the most insightful analysis on all aspects of business travel, bringing new topics to the fore and provoking debate on key issues.

Editorial team of the Year - Meetings & Events
Awarded to the editorial team who provide the most insightful analysis on all aspects of meetings and events, bringing new topics to the fore and provoking debate on key issues.

Design Team of the Year for Business Travel or Meetings & Events
The design team which delivers the best creative and engaging design / artwork relating to business travel or Meetings & Events front covers and feature pieces.

Plus the prestigious award:

The Journalists' Business Travel Journalist of the Year
In recognising one's peers, journalists are encouraged to submit their nomination(s) for who they think is the business travel industry's top writer. The judges will determine the shortlist of nominees, and journalists attending the awards will vote for the winner.

How to enter?
It is easy to enter with three quick steps. Go to the BTJA website (www.businesstraveljournalismawards.co.uk) to:
Enter your contact details and the name of the person you are nominating
Select the category you want to enter
Upload the appropriate supporting documents
Add in a brief explanation of why you are submitting an article, or additional context if you wish.
Details

You may enter more than one category, but not the same article for more than one subcategory – for example, you can enter an article for 'Business Travel Features Journalist of the Year – Air', but would need to choose a different one if you wanted to enter 'Business Travel Features Journalist of the Year – Technology'. Don't be shy – enter your work or nominate a colleague. All supporting material must have been published between 1 October 2012 and 8 August 2013.

Deadline
Nominations are due before 8 August 2013.

Save the date
The winners will be announced during the Business Travel Journalism Awards black-tie dinner on Friday, 11 October 2013, at the Bloomsbury Ballroom in Holborn, central London.

-Ends-

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