

Nockolds Marks New Territory with Out of Home International

Tuesday 12 November, 2013

Leading Hertfordshire law firm, Nockolds Solicitors, have enlisted [Out of Home International](#) for the creation of an outdoor advertising strategy promoting the opening of a new London office. The 2-week campaign will target Bishop's Stortford station, which is just a ten minute walk from the firm, utilising [4-sheet billboards](#) to Nockolds from the 18th November and recurring again on the 10th February 2014.

The strapline "Always here for you. Always there for you." dominates the creative, representing the firm now operating two locations in both Bishop's Stortford and the City of London. The firm logo is presented below, along with both office addresses and the Nockolds website.

Nockolds Solicitors trace their roots back to 1831, growing and adapting with society to become an award-winning and recommended law firm. They have also achieved the Lexcel Quality Mark and are listed in the "Legal 500" directory of leading law firms in the UK.

CEO of Out of Home International's parent company Media Agency Group, Lee Dentith, said: "Targeting those using Bishop's Stortford station will expose the brand to both local residents and also reach passengers commuting to and from London, gaining recognition for both their existing branch and the new London office."

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