No Wimbledon, No worries - Tennis sees a 35% jump in activity during lockdown

Monday 29 June, 2020

Wimbledon might be cancelled this year, but tennis certainly is not. Spin, the free app that helps you find someone to play with, has seen a 35% rise in activity during lockdown compared to the same time last year.

Wimbledon was originally due to start this week, but it was cancelled for the first time since the second world war due to the coronavirus pandemic. And it is normally Wimbledon that inspires everyone to dust off their tennis rackets every year, but this year's lockdown surge is even higher than the spike caused by Wimbledon in 2019*.

Tennis was one of the first sports declared safe to play once the lockdown restrictions were eased in May, and people took advantage of the glorious Spring weather to get out of the house and get out on court instead.

However, what if you wanted to play but had nobody to play with? Spin, the free tennis app that helps you find places to play and people to play with, saw record levels of activity, allowing people to find their perfect game, set and match right on their doorstep.

According to Spin's founder and former doctor, Ganesh Rao; "Wimbledon is one of the highlights of the British summer and it's sad that it was rightfully cancelled but we're glad that we could do our bit to help new players enjoy the social, mental and physical benefits of tennis whilst maintaining social distancing measures and staying safe."

So, if you are missing Wimbledon and fancy a game, why not give it a Spin? Download the app for free today from the App Store and the Google Play store or from www.spintennisapp.com

** The Spin tennis app usage data showed record levels of activity in June with a 35% increase in the number of people looking for tennis partners nearby in June 2020 vs June 2019. Wimbledon normally causes a spike every year and last year there was a 29% jump in app activity in July 2019 vs June 2019. Data based on new user activity at the time.*

-Ends-

Notes to Editors

Contact: ganesh@spintennisapp.com 07969 090761

About Spin Tennis App

Spin, the free app that helps you find tennis partners and tennis courts nearby, is the 2019 Winner of the Tennis Industry Association UK Innovation Award.

The app will match you with players based on your skill level, location, and availability to ensure you have the perfect game. www.spintennisapp.com

PRESS images:

https://www.dropbox.com/sh/y186frbzwsrzrov/AADm7CZnghY2h-IkCzpJo5cxa?dl=0

Ganesh Rao Background

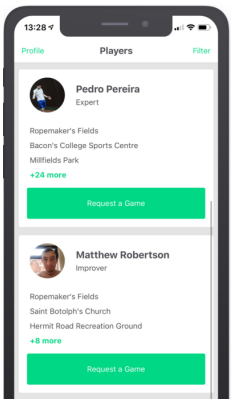
A former doctor, Ganesh became frustrated that he could not find anyone to play tennis with, and so he tried joining a local tennis club, but unless you 'knew' people there he actually had the same problem – just an expensive one!

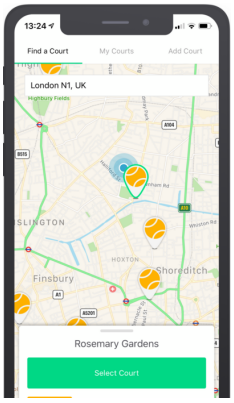
Media:

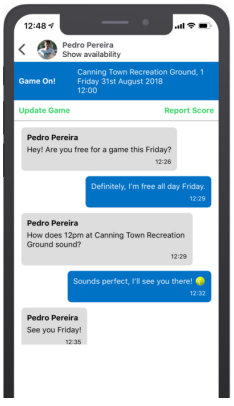












Ganesh decided to create an app to make the whole process easier and make tennis more affordable and more accessible and that’s how Spin was born!

spin
The tennis app

Related Sectors:

Consumer Technology :: Coronavirus (COVID-19) :: Entertainment & Arts :: Health :: Leisure & Hobbies :: Lifestyle & Relationships :: Men's Interest :: Sport ::

Related Keywords:

Tennis :: Wimbledon :: Tennis Partner :: Tennis Partner App :: Tennis Partner London :: Find A Tennis Partner ::

Scan Me:

Company Contact:

Spin Tennis App

T. 07969 090761
E. ganesh@spintennisapp.com
W. https://www.spintennisapp.com/

View Online

Additional Assets:
https://www.dropbox.com/sh/y186frbzwsrzrov/AADm7CZnghY2h-IkCzpJo5cxa?dl=0

Newsroom: Visit our Newsroom for all the latest stories:
https://www.spintennisapp.pressat.co.uk