

## No pain, no gain? Not with vaping!

Tuesday 3 June, 2014

Hundreds of thousands of people are switching to vaping – the easy way to quit smoking without the traumas usually associated with it. Providing some immediate benefits to the user, it can be seen as a 'clean' alternative to smoking and a way forward to battling the health crisis individuals of all ages currently face when smoking traditional based cigarettes.

Vaping allows the user to experience a new form of inhalation but with massive added benefits such as no withdrawal symptoms, a rejuvenated sense of smell, no tobacco fumes on your clothes and hair and no more yellow, nicotine stained fingers. The 'vaping' revolution has also allowed the creation of some amazing flavours for the user to try ranging from fruit flavours to the less traditional 'Red Bull' or 'Dr Pepper' vaping liquid.

The launch of Vaping Liquid, has allowed this new revolution to be taken to the next level. With a shop based in Cambridge and the online launch of [Vapingliquid.com](http://Vapingliquid.com) both avenues seem to be growing in popularity day by day. Providing a great range of accessories and kits to get you started, it will enable traditional based smokers to make the switch and feel the benefits almost immediately.

Vapingliquid.com has allowed customers to get great tasting vaping liquids at a flexible time to suit them, and at great prices: 'It's great that I can now order these items online, and I have found that as one of the first customers of [Vaping Liquid](#), it has been a simple process from start to finish, with easy access customer service. When my kit arrived, I was very pleased with the high standard of the equipment and loved the fruity flavours of the liquid.' Trevor Simons, York

With atomisers coming in a wide range of colours and over 35 different e-liquid flavours in varying strengths, you can see that the site has a huge offering to new and existing customers wishing to make the switch from cigarettes to vaping.

To celebrate the launch of the website, we are offering a discount code for the first 72 hours enabling customers to really take advantage of the new shop and buy their liquids and equipment at even more competitive pricing. Valid from 9am Wednesday 28th May 2014 and expiring at 9am Saturday 31st May 2014, customers just need to use ERTYU when paying to receive a 10% discount on their entire shopping basket (please note shipping is excluded).

\*ENDS\*

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### EDITOR NOTES

- Vaping Liquid was created in January 2012 by Rory Spurling and has been trading for over 2 years following the huge success of physical sales in a Tobacconists in Cambridge
- The media contact for Vaping Liquid is Natalie Nabi based via New Media Group and can be contacted at [info@newmedia-group.com](mailto:info@newmedia-group.com) or 01284 330188
- Vaping Liquid can be located at [www.vapingliquid.co.uk](http://www.vapingliquid.co.uk)
- High Res Images of the products can be provided upon request – please alert the media contact with your request
- Vaping Liquid is live on social media (twitter: [@vapingliquid](#) and facebook: [vapingliquiduk](#))
- Discount code Valid from 9am Wednesday 28th May 2014 and expiring on 9am Saturday 31st May 2014, customers just need to use ERTYU when paying to receive a 10% discount on their entire shopping basket (please note shipping is excluded; this code is not valid for any other time period other than that shown; only while stocks last, cannot be carried over; multiple use allowed for customers)

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