No commissions / no fees voucher deals site launches in the UK

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It's no secret that daily deals sites like Groupon® & Wowcher® generally charge a sizeable commission for their services. New service Freevow wants to change the daily deals industry and believes that their zero fees, zero commissions approach means a better deal for both consumers & businesses alike.

By not charging either businesses or consumers a penny, Freevow believe they can consistently provide better deals than their competitors.

Freevow believe that as there are no commissions or fees for businesses to worry about, businesses can afford to give Freevow a much better deal than traditional commission based deal sites.

This isn't just theory, Freevow back it up with the deals currently available on their site & app.

A Great example of the Freevow ethos in action would be the photography industry, Groupon currently sell 1 hour photo shoots for around £8 - £12 and often keep 100% of the money as a commission, the photographer then has to upsell the client to make any money.

Freevow on the other hand, have 1 hour photo shoots for free. As many photographers make nothing from the voucher sale anyway, they are happy to offer these 1 hour shoots on Freevow for nothing.

Freevow believe that this trend will continue in all categories, without someone taking a big chunk of the money, businesses can afford to pass the savings on to the consumer.

Freevow allow any UK based, family friendly business to submit special offers on their website. Rather than sell these offers, Freevow allow the public to simply download the voucher for free and then pay the business directly.

If Freevow provide all this for free, how do they make money?

Freevow plan on selling advertising in premium locations on their website, such as the home page. They also plan on offering featured listings where businesses can upgrade their free listing to gain more exposure.

Freevow also search the web to find offers from major UK businesses, making it a voucher deals site crossed with a special offers hub full of great deals from UK businesses big & small.

The Freevow app is now available in the Android & IOS app stores, and has all the same offers as their website, freevow.com.

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Freevow

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