NISSAN REVEALS STYLISH NEW LEAF BLACK EDITION

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Today, Nissan has unveiled the special version LEAF Black Edition, setting the standard for sleek, premium styling in the mass-market electric vehicle (EV) sector.

Based on Nissan's existing Acenta grade, the Nissan LEAF Black Edition offers cutting-edge design and a number of dynamic styling enhancements. Stylish exterior additions include 16" black alloy wheels, LED headlamps, illuminated entry guards, privacy glass, black door mirror caps and black rear roof spoiler. Blue-stitched mats give the interior a premium finish.

The Black Edition also comes with the latest evolution of the advanced NissanConnect EV telematics system and its innovative Around View Monitor technology as standard.

Gareth Dunsmore, Director of Electric Vehicles at Nissan Europe, said: "The Nissan LEAF Black Edition offers our customers stylish, premium design in an affordable mass-market 100 percent electric vehicle. We are committed to delivering innovation that excites and this vehicle does just that, with our leading Around View Monitor technology offering customers a more confident drive – embodying Nissan Intelligent Mobility."

The limited edition model is on sale in Europe for a restricted production run from March 2017 up until August 2017, with the first 1,000 customers in Europe receiving a free Wi-Fi hotspot – capable of powering up to eight devices.

Launched in 2010, the Nissan LEAF was the first mass-market electric vehicle. The latest 30kWh version gives drivers up to 155 miles* of motoring range, opening up a new world of opportunity for drivers. Nissan is dedicated to delivering a smarter, more sustainable future, with customers having driven more than 2.5 billion electric miles.

Since the Nissan LEAF first went on sale in 2010, almost 240,000 units have been sold globally, with 64,000 of these on Europe's roads; making it the world's best-selling electric vehicle.

For more information about Nissan's EV range and its commitment to Intelligent Mobility, visit www.nissan.eu/experience-nissan.html

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NOTES TO EDITORS:

*NEDC (New European Driving Cycle) value

About Nissan in the UK

- Nissan Sunderland Plant produces the Nissan Qashqai, Note and Juke and the 100% electric Nissan LEAF
- Production of lithium-ion batteries for electric vehicles began in 2012
- Total plant volume since 1986 stands at more than eight million units with 80 per cent of production exported to 100 markets worldwide
- Total investment made and announced since then is over £3.6 billion
- 476,589 units were produced at Sunderland plant in 2015
- In 2015, one in three cars built in the UK was a Nissan.
- Sunderland Plant currently employs more than 6,700 people
- Nissan's European Design Centre is located in Paddington, London and employs around 65 people

- Nissan's European Technical Centre is based in Cranfield, Bedfordshire and employs around 1,000 people
- Nissan’s sales and marketing headquarters in Rickmansworth, Hertfordshire employs around 220 people

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