

Nissan Appoints Daniele Schillaci To Lead Global Marketing And Sales

Wednesday 3 June, 2015

Nissan Motor Co. today announced that Daniele Schillaci, most recently a top sales and marketing executive at Toyota Motor Company's European region, will assume the duties as global head of marketing and sales beginning July 15, 2015.

Schillaci will be an executive vice president and a member of the Nissan executive committee. He will be based at the company's Yokohama, Japan headquarters.

"Daniele is a talented automotive executive with a solid background in marketing and sales," said CEO Carlos Ghosn. "He will lead the global team to make our brands - Datsun, Infiniti and Nissan - stronger through a focus on brand building and industry-leading sales and service treatment of our customers."

Schillaci joined Toyota in 2002 when he was named general manager for market development in Europe. He held a number of key positions at the automaker's Toyota and Lexus brands eventually assuming his current position in 2011.

He began his career in 1993 at Renault and worked in various operational and sales positions, leaving the company in 2001 to join Fiat Auto S.p.A as head of the Alfa Romeo unit in Italy.

Schillaci was born in Italy; he speaks French, English and Spanish fluently.

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2012 - 2015: Senior Vice President, Sales and Marketing, Toyota Motor Europe

2010 - 2011: President and Chief Executive Officer, Toyota Motor, France

2006 - 2009: Vice President and Chief Operating Officer, Toyota Spain

2005 - 2006: General Manager for Lexus Operations, Toyota Motor Marketing Europe

2002 - 2004: General Manager for Market Development, Toyota Motor Marketing Europe

2001 - 2002: Head of Alfa Romeo, Italian Market, Fiat S.p.A

1993 - 2001: Renault

About Nissan Motor Co.

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 247,500 employees globally, Nissan sold 5.32 million vehicles and generated revenue of 11.38 trillion yen (USD 103.6 billion) in fiscal year 2014. Nissan delivers a comprehensive range of more than 60 models under the Nissan, Infiniti and Datsun brands. Nissan leads the world in zero-emission mobility, dominated by sales of the LEAF, the first mass-market, pure-electric vehicle. It is the best-selling EV in history with almost 50% share of the zero-emission vehicle segment.

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