

## Nisbets Brings Good News to Swansea Hospitality Businesses

Tuesday 15 June, 2021

After the toughest year many can remember, chefs, pub landlords, hospitality businesses owners and enthusiastic home chefs can all have something exciting to look forward to.

Nisbets, the UK's leading Catering Equipment and Hospitality Supplies retailer, is opening a new Trade Counter in Swansea.

This format is a new service to the hospitality sector and opens on Thursday 17<sup>th</sup> June. A Nisbets trade counter will offer a fast and easy order and collect system (similar to retailers such as Argos and Screwfix) that ensures when time is of the essence, everyone is able to get the products they need, whenever they need them, 7 days a week.

Employing five local people from the area, with a mix of skills from both the retail and hospitality sectors, the new store will serve businesses across South Wales. Nisbets has over 35 years of experience, a range of over 30,000 products available online, and 3,500 products stocked in the trade counter in Swansea.

To celebrate, Nisbets Swansea will offer every customer a 15% discount on their first order (up to a maximum saving of £100) from Thursday 17<sup>th</sup> throughout the week until 24<sup>th</sup> June – and there's even a competition to win £500 to spend in-store!

Robin White, Nisbets UK Managing Director, commented: "We are delighted to be opening our first ever trade counter in Swansea. We're very excited about supporting the hospitality and catering trade in the local area after what has been a turbulent year for the industry. Our team look forward to get to know local business owners and chef's from around this wonderful city and supporting them with our industry leading product range and fantastic customer service."

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