NHS Approval for World's First Vertically Integrated Primary Care Company

Wednesday 24 June, 2015

Now Pharmacy, the associate company of the world's first vertically integrated app Dr Now, is offering NHS and private prescriptions delivered directly to a patient's door.

Liverpool, UK – 24 June 2015:

The industry-leading **Dr Now** smartphone app is the world's first telehealth platform to dispense and deliver prescriptions directly to patients' home or office. Now available for Apple and Android devices, Dr Now offers instant access to UK registered doctors through video-based consultation, with prescriptions dispensed and delivered within 2-4 hours in central London and overnight nationwide via its Now Pharmacy prescription hubs.

As well as dispensing private prescriptions from the innovative app, **Now Pharmacy has today also received approval from NHS England** to handle NHS prescriptions using the NHS Electronic Prescription Service. Patients are now able to register to have their NHS prescriptions delivered for **FREE**. Registered patients are prompted by text, email or phone when their prescription is due.

Dr Now's national and regional city centre-based Now Pharmacy centres will ensure that patients are able to receive their medicines as soon as possible, with prescriptions delivered across the country following a professional consultation from an experienced GP.

Led by Dr Andrew J Thornber, a doctor of medicine with over 20 years of practising experience, the Dr Now team is trained in effective ways of providing diagnosis through remote appointments, with a strict security system maintaining patient privacy and safety.

View the Dr Now promotional video here: **https://www.youtube.com/watch?v=rHcdD0YKdbs**

Savvas Neophytou, Co-founder and CEO commented:

"We are delighted by the NHS England decision to allow patients to use our platform for the time-efficient dispensing and delivery of their medications. This ensures that patients enjoy the freedom to choose the supply chain that suits them best without incremental costs to themselves."

Enquiries:

Dr Now

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About Now Healthcare Group

Now Healthcare Group has developed the Dr Now app to provide people access to primary healthcare when required at the touch of a button from MRCGP and RCGP-certified GPs via video call. We expect our service will help reduce DNAs at NHS surgeries as well as frivolous A&E presentations. Further on, we expect our cutting edge technology will boost overall numbers of NHS GPs in active practice by offering a lifestyle choice to GPs taking career breaks and also eliminate commuting time for locum GPs.

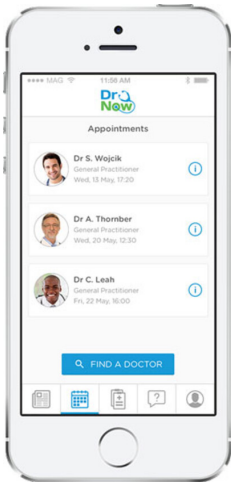
Market research points to a likely proportion of over 60% of patients requiring more than two weeks waiting time for a non-urgent GP appointment. Some 340 million GP appointments are already made in the UK each year. Our platform is already approved by the Care Quality Commission – England's independent health services regulator – the Dr Now app is set to make waiting times a thing of the past, offering patients a remote appointment to fit in with modern day lives at a time to suit them.

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Dr Now :: Telehealth :: Healthcare :: Nhs :: Medical :: Pharmaceutical :: Mobile App :: GP Appointment :: Instant Diagnosis :: Medical Delivery :: Nhs England :: Hr ::

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NOTES TO EDITORS: For more information on the industry-changing Dr Now product, visit www.drnow.co.uk or contact Dr Andrew J Thornber at andy.thornber@drnow.co.uk or Jon Taylor at jon.taylor@drnow.co.uk. Dr Thornber is a professionally-qualified doctor with over 20 years of experience in the health industry, and is available for all media enquiries including phone/TV/radio and email interviews. Alternatively, contact Dr Now on 0845 004 8709.

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