

Next Week It's Curry Monday

Thursday 3 October, 2013

The 16th National Curry Week runs from Monday 7th to Sunday 13th October to once again celebrate curry in Britain and raise much needed money for those less fortunate.

Some 23 million people eat curry on a regular basis in Britain each year and it is estimated the average Briton spends £34,000 on this mouth-watering cuisine in their lifetime. Despite the recession, the numbers of Indian, Pakistani and Bangladeshi restaurants in Britain has varied little in recent years and curry lovers still have a choice of over 9000 establishments in which to enjoy their favourite food as well as multitude of excellent supermarket offerings also available.

The annual National Curry Week Survey (sample 4700) still puts Chicken Tikka Masala as the number one with 19% of the votes but 'Other' now comes in second at 16% underlining the greater knowledge and regional choices of the public. The top ten are :

- 1/ Chicken Tikka Masala
- 2/ Other
- 3/ Chicken Jalfrezi
- 3/ Biryani
- 5/ Balti
- 6/ Chicken Dhansak
- 7/ Meat Madras
- 8/ Rogan Josh
- 9/ Korma
- 10/ Butter Chicken

The survey also suggests a movement to rather spicier dishes which underlines trends observed in recent years.

As for the style of curry we Brits go for Bangladeshi, who own and run well over 65% of the 'Indian' restaurants in Britain, who continue to reign supreme with 31% of the votes followed by Punjabi and South Indian both at 19%. The top ten for 2013 are :

- 1/ Bangladeshi
- 2/ Punjabi
- 2/ South Indian
- 4/ Kashmiri
- 5/ Pakistani
- 6/ Hydrabadi
- 7/ Moghul
- 8/ Rajasthani
- 9/ Evolved
- 10/ Parsi

This year's event is supported by Sainsburys. Patak's and takeaway specialist hungryhouse.co.uk and will see special events taking place in restaurants, pubs and homes all over the country once again. Bradford is hosting the first ever 'Poppadomathon' to raise money for charity and 20 cities are waiting anxiously to see which one has been judged to be Curry Capital of Britain 2013.

Peter Grove, founder and organiser of the event said "We are looking forward to yet another record breaking year of fun and fund raising. Curry is a great common denominator and conversation subject as well as being so enjoyable and helps to bring people together in a pleasure shared."

Details of all the events and participating restaurants are on www.nationalcurryweek.co.uk.

For further information and interviews:

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