Next Green Car Launches Zap-map App For Ev Drivers

Wednesday 25 February, 2015

Next Green Car today announces the launch of the Zap-Map App, which enables EV drivers to locate publically available EV charging points across the UK.

The Zap-Map App is designed to improve the electric driving experience for all by enabling EV owners to safely search the charging network on the move.

Linked to Zap-Map.com, the UK's leading EV charging website, the Zap-Map App allows users to view charging points in map or list mode. For each point, relevant charge point information is provided including: geo-location, charging power and connector type.

Charge points can be searched by rated power (kW), connector type and by EV model. Users are also able to 'favourite', share and provide feedback on each charging point; relevant updates are then added to the database for the benefit of all users.

Announcing today's launch, Melanie Shufflebotham, Head of Sales and Marketing at Zap-Map.com said: "With over 25,000 electric cars already registered in the UK, and strong growth forecast for 2015, there is a high level of demand for tools to provide clear charging point information to aid journey planning.

"We are delighted to rollout the Zap-Map App, with its unique search functionality and market-leading usability. Today's launch marks the first of a series of innovative EV Apps which we have designed to support the EV community."

The Zap-Map App has the following key features:

- **UK-wide charging point map:** Zap-Map App currently shows over 3,000 charging locations and 8,000 charging points on a map or list view. Users have the option to search UK charge points by postcode or location, manually refresh charge point data and see points in list view even when off-line.
- **Filter by charge point type, connector and EV model:**Users can filter map and list results by any combination of charge point type and connectors. Users can also select an EV model to only view charge points compatible with their EV and then further filter the charge points as required.
- **View essential charge point info:** Key charge point information is accessible from both the map and the list. This includes the charging locations full name and address, number and type of charging points, access and parking costs, network operator, contact details and additional information.
- **Feedback, comment and share charge point details:** Users can 'favourite' a point, share details via email or social media, and add comments which are moderated and the database updated as appropriate. Integrated cross-platform information will be available in Zap-Map App 2.0 to be launched later this year.

The iOS version of the Zap-Map App is available to download from the official Apple App Store from 25thFebruary 2015 with an Android version to be released on Google Play in mid-March. The Zap-Map App is priced at £4.99 including VAT.

For more information about the Zap-Map App visit: https://www.zap-map.com/app

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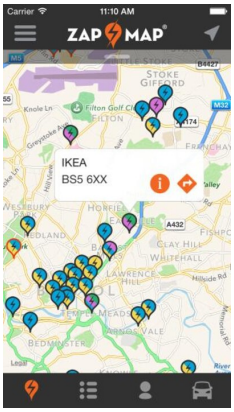
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NOTE TO EDITORS:

About Zap-Map

- The Zap-Map App will be available as iOS via App Store (25/02/15) and will be compatible with iOS 7.0 onwards. The Android version will be available via Google Play from mid-March and will

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be compatible with all main Android devices running JellyBean and KitKat.

- Zap-Map.com, launched in June 2014, is a site dedicated to all aspects of electric vehicles and charging and is an excellent resource for current and future EV users.
- Zap-Map is owned by Next Green Car Ltd, publisher of www.nextgreencar.com, the UK's No.1 green car website. The team brings its knowledge of the green car market and digital publishing to focus on the electric car and charging market.
- The Zap-Map charging point data is derived from various sources including the National Charge Point Registry, Open Charge Map, dealership groups, branded networks and independent locations. Seehttps://www.zap-map.com/data-licensing for full details on the database sources, licenses and update process.
- In February 2015, Zap-Map live shows 3,181 locations with 8,047 charging points, of which 884 are rapid chargers.

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