

Newzulu.co.uk launches UK citizen journalism awards

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LONDON // September 30, 2013 // NEWZULU // -- Newzulu.co.uk announced it has launched a new UK citizen journalism award program, offering £5000 in cash prizes to citizen reporters submitting photos, videos and articles in the Breaking News, Celebrities, Entertainment and Sports categories. The Newzulu UK Reporter of the Year will be awarded to the most outstanding contribution overall. In addition to publication on Newzulu.co.uk and eligibility for cash prizes, submissions to the Newzulu UK Reporter Awards will be distributed to domestic British and global media outlets including television and radio broadcasters, newspaper and magazine publishers.

Newzulu.co.uk is the UK bureau of the world's leading crowd sourced news and citizen journalism publishing platform and news wire service, established in partnership with the Agence France-Presse (AFP) as Citizenside.com in 2007. Newzulu is headquartered in Paris and operates in the UK through its startup London bureau, with other local bureaus networked worldwide to distribute and publish photos, videos and articles contributed by over 150,000 citizen journalists in over 150 countries. Newzulu.co.uk was established to provide a global publishing and distribution platform for UK citizen journalists, who are able to submit local UK news, photos and videos, for distribution to British and international media outlets. Citizen reporters can make contributions through the Newzulu.co.uk website or by downloading the Newzulu mobile apps for iOS and Android. When Newzulu UK sells crowd sourced news or a citizen report to a publisher, the contributor is paid cash for their news contribution.

Crowd sourced news and citizen journalism is playing an increasingly prominent role in traditional media with smart phones capturing photos and videos of news events from the perspective of Britons who are at the scene at the time the news breaks. Citizen reporters are also able to offer their independent opinions on issues without being subject to the editorial constraints of traditional media outlets. Newzulu.co.uk provides a platform for citizen journalists to publish photos and videos they capture and to instantly distribute and sell them to media outlets in the UK and around the world. Newzulu UK offers media outlets access to breaking news from the perspective of Britons who witness news events on an instantaneous basis.

"We are delighted to announce £5000 in prizes for our news citizen journalism award program in the UK, the 2013 Newzulu UK Reporter Awards. Newzulu sees the growing importance of citizen journalism in the media landscape and we believe these Awards will surface outstanding news reporting from smartphones in the hands of ordinary citizens." Said Alex Hartman, co-Founder of Newzulu.

ABOUT Newzulu.co.uk

Newzulu Limited is the United Kingdom's premiere crowd sourced news outlet and citizen journalism publishing platform and news wire service. Newzulu was founded as Citizenside in partnership with Agence France-Presse in 2007 and has over 150,000 citizen journalist contributors in over 150 countries worldwide. Newzulu acts as an agency for the sale of photos, videos and editorial through its online sales platform Newzulu Wire and in partnership with local media sales partners around the world. Newzulu operates bureaus in London, Paris, New York, Los Angeles, Toronto and Sydney, providing its crowd-sourced news and citizen journalism platform on a white-label basis to media outlets including television and radio broadcasters as well as newspaper and magazine publishers. Newzulu also operates the Adzulu brand-funded user-generated advertising platform.

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