# New York Firm Winmor Grow at Rapid Pace

**Tuesday 23 September, 2014**

*Winmor are growing much quicker than previously anticipated due to the success of their direct marketing campaigns.*

On Monday, 22nd September 2014 Winmor announced that they are expecting a growth in sales of at least 120 per cent at the end of 2014, compared to the previous year. This is 45 per cent more than recently predicted in their forecast published in June. “We have built great connections over the past few months through our direct approach”, claims Winmor’s Director of Sales. The firm promotes and sells products and services on their clients’ behalf to a targeted audience on a face-to-face basis. Clients from a range of industries, who are looking to increase awareness of their services and boost sales, are now turning to Winmor to achieve their growth targets.

The services provided by Winmor are growing in popularity due to the high ROI guaranteed by the firm in addition to the consistent results. “Our clients really appreciate that we offer a consistent service, we don’t often have dips and peaks due to seasonality or other outside factors which is something unique” says Colin Moore of Winmor. The firm’s sales force meets with consumers in person to build a rapport between clients and potential buyers. This personalized approach increases loyalty and customer retention. As an extra bonus, Winmor's clients only pay for actual results, with the firm operating on a 'no win, no fee' approach.

The firm focuses on the customer experience and has made it to their absolute mission to leave every customer happier than they found them. “Our sales force builds a special connection with people and anticipates their needs by having a one-to-one conversation and showing interest in what is best for them”.

Winmor credit their success to teamwork, the environment they create and work in and togetherness; all going for one common goal, to be number one and stand out from the competition to achieve business growth. Winmor are an outsourced sales and marketing company and one of New York City’s leading firms within the industry.

The firm is meeting with clients in order to discuss growth targets for 2015. Winmor are currently representing their clients in seven branches across three countries. In order to respond to their clients’ demand, the firm is looking to expand into further markets early next year. “Our clients have specifically asked us to expand our campaigns nationwide”, says Mr Moore, CEO of Winmor. He adds: “Plans to expand into further markets internationally are also under discussion. We are planning to provide further information in Q4.”

## Media:



## Related Sectors:

Charities & non-profits :: Media & Marketing ::

## Related Keywords:

Winmor :: Marketing :: Sales :: Growth :: Rapid Growth ::

## Scan Me:

## Company Contact:

_

**Winmor USA**

E. info@winmorusa.com
W. https://www.winmorusa.com/

View Online

**Additional Assets:**

**Newsroom:** Visit our Newsroom for all the latest stories:
**https://www.winmor-usa.pressat.co.uk**