

NEW WORLD RECORD – IT'S OFFICIAL!

Tuesday 10 June, 2014

The National Motor Museum, Beaulieu's World Record for the Longest Line of Toy Cars has been given the official stamp of approval and so far raised more than £2,000 for Naomi House hospice.

Junior jumblers learned the art of jumbling as they rooted through some of the 24,189 toy cars donated to set the World Record when they visited the recent Spring Autojumble. Fans at Truckmania topped up the total when they snapped up more bargain models.

There will be final chances to buy your favourites at the Custom & Hot Road Festival on Father's Day (June 15), the Supercar Showdown (bank holiday Monday, August 25) and the International Autojumble (September 6/7) to raise more money for the children's hospice.

The record-breaking line, which snaked 1.91km around the museum and the picturesque grounds outside, included models signed by celebrities including Pink Floyd drummer and classic car racer Nick Mason plus TV motoring presenters Quentin Willson, Vicki Butler-Henderson and Edd China.

Sir Stirling Moss donated a model of the Mercedes-Benz 300 SLR in which he won the Mille Miglia race in 1955. Some of the most valuable models will be sold separately.

Volunteers took ten hours to lay the line of toy cars which has now been ratified by Guinness World Records as officially beating the previous record of 14,310 toy cars set in Fussen, Germany last year.

It has made history by becoming the first World Record set at Beaulieu, which this year celebrates record breakers with its new display For Britain and For The Hell of It – The Story of Land Speed Records.

A model of the next British Land Speed Record contender, Bloodhound SSC, was the 14,311th toy car which set the new record and the last two cars in the line-up were signed models of Bloodhound SSC and Thrust SSC donated by Land Speed Record breakers Wing Commander Andy Green OBE and Richard Noble OBE.

Andy Ollerenshaw, from Beaulieu's Events team, said: "It's wonderful news. We can celebrate now that we know the World Record has been officially confirmed.

"We've been overwhelmed by the response from members of the public who donated cars, visitors on the day and now supporters who are buying the cars to raise money for Naomi House hospice. It's exceeded our wildest expectations and is hugely exciting, as it's something we've never done before at Beaulieu."

David James, spokesman for Naomi House, said: "It's been great to see such support for Naomi House in so many different ways. Not only was it a fantastic day but every car sold will now raise more money for the children and their families who we support."

For more information about Beaulieu visit: www.beaulieu.co.uk

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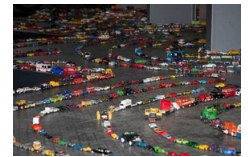
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