# New USB-C device, Old USB-A outlets? Charby Edge Is Your Bridge.

**Thursday 26 March, 2020**

Charby has again reiterated their goal of changing the mobile devices' user experience by improving the way they charge their devices with the launch of Charby Edge. The promising product is designed to breeze gadget users over the transition to USB-C and was recently launched on Kickstarter, where it has received an amazing reception, reaching the funding goal in record time.

"*At Charby, we understand how important it is to have constantly working devices. We need them to travel, work, and even stay in touch with friends and family. And a dead battery means many of those areas are going to suffer. So our goal here is to make sure they don't*," said Lim Thol Yong, CEO of Charby.

The use of USB-C has become increasingly popular with IT devices such as phones, tablets, and laptops, replacing the lagged-behind USB-A standard. Unfortunately, many outlets are still using USB-A, which makes it difficult for users of USB-C devices to charge their gadgets and data sync with many USB-A power sources and hosts. To cope, users have to carry extra sets of accessories to fulfill their charging needs, reducing the convenience and portability that come with the use of mobile devices. This is where Charby is looking to make a difference with Charby Edge, featuring the first-ever Easy-Snap & Remove Adapter.

Engineered to fast charge and data sync with both USB-C and USB-A ports, Charby Edge is the Transition Cable that enables owners of the latest devices to conveniently plug into any USB ports. Users no longer need to bag extra cables, as Charby Edge's Adapter snaps on and off effortlessly; users can attach it on any side or remove it to best fit the situation. Notably, after every USB has finally transitioned to USB-C, they can enjoy 100W Power Delivery with a 2m long cable built to last.

To illustrate, Charby Edge has aluminum housing on its heads, an Extended Strain Protection on its neck, Ballistic Fiber with Tangle-free Nylon fully braided along its sleek body.

For more information about Charby Edge and other amazing solutions from Charby, please visit - https://charbycharge.com/. Charby Edge is also available for pre-order on Kickstarter.

**About Charby**

Charby was founded in August 2017 by 3 engineering students, with the aim of improving the way people charge their devices by providing innovative charging accessories that will make digital life uninterruptible.

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