

# NEW TRAVEL MARKETPLACE FOR UNWANTED HOLIDAYS SHAKES UP TRAVEL BOOKINGS

Tuesday 9 August, 2016

TransferTravel.com, a dedicated travel marketplace for pre-booked travel including holidays, flights and hotels, gives people the chance to buy and sell their unwanted travel.

Thousands of people on a daily basis prebook travel to secure the best price, but often these trips cannot be taken due to circumstances out of their control. That's where TransferTravel.com comes in.

TransferTravel.com is a listing site that caters for both sellers and buyers; people can sell their unwanted travel for free and buyers can snap up a last minute trip at a fantastic price.

The site not only allows buyers to search for their ideal trip but also to get the best deals at discounted rates. With users visiting the site daily to secure their next holiday or booking, seller offers are always at the forefront of the listing site.

Simon Powell, founder and CEO of TransferTravel, said: "Since our launch in July, we have seen some great traction, with hundreds of visits to the site every day and holidaymakers keen to both buy and sell preexisting trips.

"As a travelonly marketplace, we know we have a product that the public needs. There is so much global potential in this industry; currently the prebooked, unused hotel industry stands at \$8 billion a year and we think that's only going to increase over the next 12 months. We're really excited to be right at the centre of the action, shaking up the travel booking industry."

#### **ENDS**

For further press information please contact:

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